

# IMPROVING CONCUSSION REPORTING

## APPLYING THE SOCIO ECOLOGICAL MODEL

### STAKEHOLDERS: WHO ARE THEY AND WHY ARE THEY IMPORTANT?

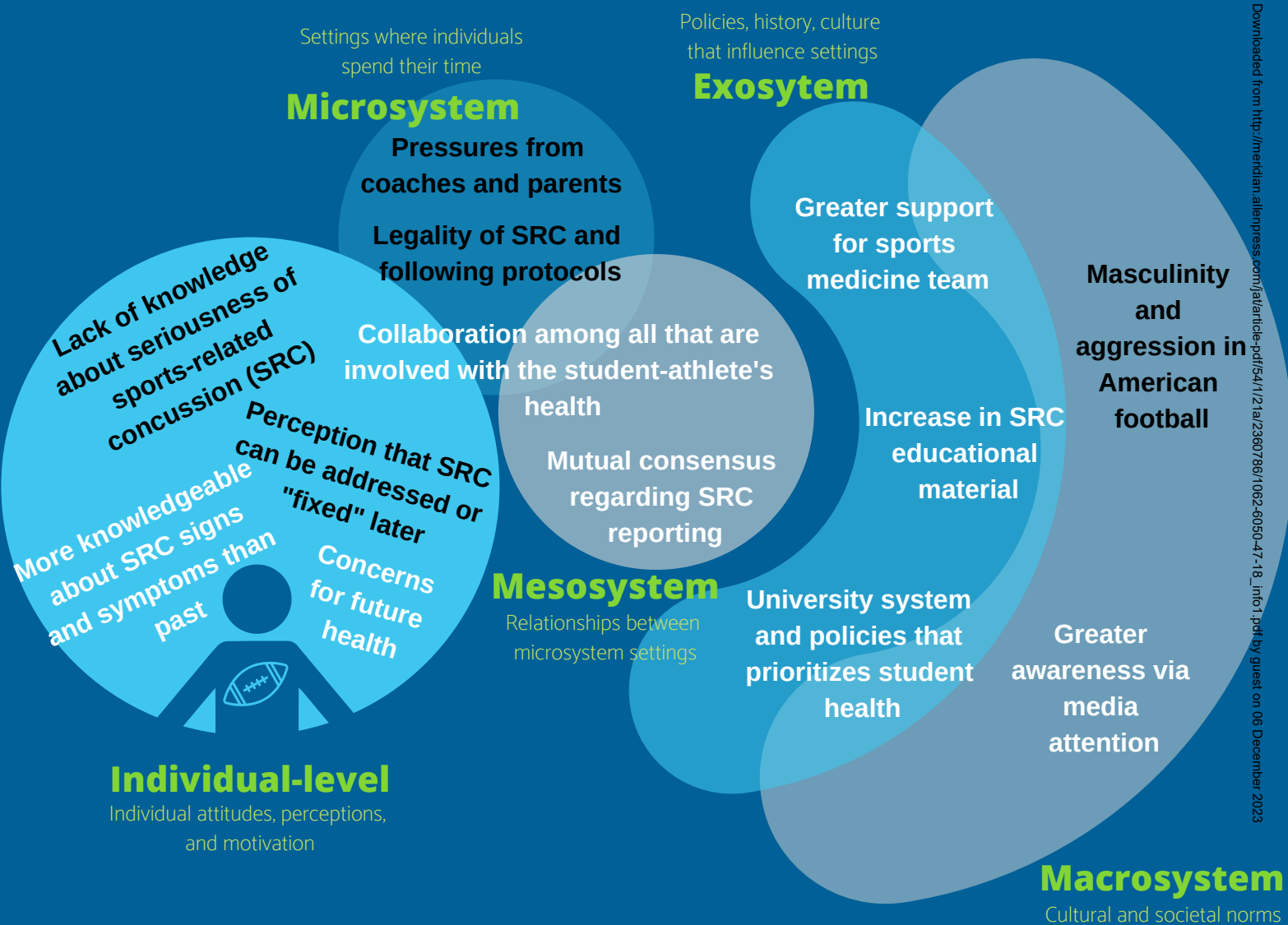
- Athletic trainers, athletic directors, coaches, teammates, and parents.
- They could influence players' perceptions and attitudes about reporting.

- A systems theory that states human behavior is influenced by different factors at different levels.
- These factors could include: the individual player, teammate and coach influence, culture of the school/team, university policies, and the media.

### WHAT IS THE SOCIO ECOLOGICAL MODEL?

- Athletic trainers can use this model to design more effective interventions.
- Considering multiple factors at different levels can lead to more comprehensive interventions to improve concussion reporting behavior.

### HOW CAN ATHLETIC TRAINERS USE THIS MODEL?



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## SOLUTIONS TO IMPROVE PRACTICE

- These recommendations are particularly relevant to college football players.
- There is a continued need to educate front-line stakeholders in NCAA D1 football programs to reach concussion reporting behavior goals
- Future educational interventions focused on improving concussion reporting should include stakeholders beyond the individual student-athlete

## ADDITIONAL RESOURCES

Example of the Social Ecological Model Applied to Other Health Conditions  
<https://www.cdc.gov/cancer/crccp/sem.htm>

More on Social Determinants of Health to Inform the Social Ecological Model  
<https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-of-health>

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