Editorial

Developing Skills in Clinical Photography

A. Norman Cranin, DDS

It is evident to every reader that most scientific journals could not be produced were it not for illustrations. Journalists are taught early in their training that one picture is worth a thousand words. Is there a descriptive passage anywhere that can describe the beauty of the Pieta, the manliness of David, or the serenity of the Mona Lisa? Although the average photograph is merely two-dimensional, proper lighting, the appropriate field and framing, and requisite magnification are but several of the factors involved that can deliver an image that relates a story or a technique far better than words.

Photography is simplified today with the use of medical camera apparatus. Some equipment requires minimal preparation and skill—one merely needs to aim and shoot. There are as well, autofocus, autoexposure units that, after the simplest introductory maneuvers, will produce the most lucid and worthy reproductions.

No longer will there be failures such as poor or improper lighting of images as dark as night or as pallid as a summer day in St. Tropez. Ultra-fast film, built-in, automatic strobe units, long-life batteries, and ultra-sharp lenses are available to eliminate the common faults suffered by most clinicians who serve as novice photographers.

Certain strategies must be utilized however, even with the best of equipment, in order to obtain consistently good results.

The steel- or chrome-plated cheek retractor, or Henahan, will reflect the strobe light right back into the lens, thereby blocking out much of the vital information being sought by the camera. A preventive technique is to have several retractors dulled with Teflon (PTFE) coatings and to reserve the use of these instruments for photographic retraction only.

Views of the maxillae, particularly deeply vaulted palates, are best taken by indirect views with the use of a mirror. Such mirrors must be front-surfaced and kept protected from scratches by storage in a soft fabric container. Often, just when the subject to be photographed comes into the exact position in the viewfinder and as the eager finger presses the shutter button, the patient exhales. The result looks like the Thames estuary in winter. In order to prevent fogging (and patient hypoxemia), the mirror can be kept in a warm water bath, or even simpler, the surgical nurse can keep a soft, steady stream of air directed over its surface during picture taking.

Intraoperative photographs, particularly if being taken for purposes of teaching or publication, should be made in a sensible and logical order. The clinician cannot begin with the exposed operative site. It simply is unconvincing if the unincised area is not shown first. Then, in reasonable sequence, the incision should be illustrated, followed by the reflection, osteotomy, implant placement, and finally, closure. Skipped steps, except when one knows what the audience or reader understands, have a tendency to create a lack of consumer confidence.

Even worse is a lack of postoperative photographs or radiographic reproductions!

If the lecturer wonders why the audience is drifting prematurely for the
coffee break, it is because he or she ut-
ters lamely:
"The film was lost in the developer."
"The patient never returned for fol-
low-up."
"The camera store lost the roll."
Complete presentations are far more
believable than fragmented case re-
ports.
Radiographs are reproducible readi-
ly with the photographic equipment
commonly in use. The x-rays can be
placed on a viewbox, framed to their
peripheral margins with opaque bor-
ders and exposed using the automatic
camera without flash. For manual cam-
eras, the use of a light meter and a tri-
pod works as satisfactorily.
Patient education is enhanced with
photographic illustration. Illustrations
serve as excellent practice builders. Lo-
cal study club invitations will increase
in direct relationship to the quality of
the illustrations presented.
In addition, photographs may prove
to be of benefit for problems of litiga-
tion or for other forensic matters.
As a box of slides is returned, each
should be marked clearly with the pa-
tient's name, and stored in a cool, dry
place. Their longevity, under such cir-
cumstances, is virtually endless.
Each truthful picture-taking practi-
tioner must observe some basic ground
rules:
1. The preoperative and postope-
ratove photographs should show the
same views with similar make-up and
hairstyles. That is, no postoperative
hairpieces, diamond earrings, or flam-
boyant décolletage when the preops
pictured baldness, floppy earlobes, or
turtlenecks.
2. Lighting, size of images, framing,
and head and mouth positions, both
pre- and post-op, should be as much
alike as possible.
3. The images should be a true and
forthright presentation of the accom-
plishments of the clinician and not the
result of photographic chicanery.
The patient should approve the mak-
ing of medical photographs in ad-
ance. If they are to be shown to oth-
ers, the patient should be so informed
and should sign his or her consent to
permit this.
Acquiring skills in the reproduction
of one's clinical achievements on film is
a delightful, beneficial, and rewarding
activity, which adds yet another satis-
fying facet to the gem of clinical
practice.