

## A NEW LOOK

A. Norman Cranin, DDS

Readers will receive this new issue with surprise. The *Journal of Oral Implantology* has been redesigned. From its cover to its table of contents, typeface, page configuration, and layout, the *Journal* is presented with not only a significant cosmetic change but with an accompanying change in philosophic outlook. Emphasis on clinical implantology is being reinforced with in-depth studies in basic sciences.

Communications from international colleagues are being encouraged. Instructive case reports from Academy members and other readers are being harvested. With each issue, these modifications will be evident and, hopefully, will be welcome to subscribers.

This new look heralds the new millennium. It also marks (a bit prematurely) the golden anniversary of the American Academy of Implant Dentistry, the official sponsor of this publication. The Academy introduced the dissemination of implant information almost from the day of its inception.

The *Journal of Implant Dentistry* was edited and published by Dr Arthur C. Jermyn from 1953 until 1967. The second sponsored publication was called *The Journal of Oral Implant and Transplant Surgery*, a short-lived effort with a tongue-twisting name. Twenty-four years ago, Dr Eugene Wozmak assumed the responsibilities for the *Journal of Oral Implantology*, a digest-size quarterly, which was widely distributed and served a singular role in the scientific community. The late, great Dr Isiah Lew brought bright, brisk topical editorials and observations to the *Journal of Implantology* during his tenure,

which ended only upon his unfortunate, premature death. Another charter member, Dr Paul Mentag, followed and further elevated the quality and breadth of the publication.

A return to classical *Journal* dimensions occurred in 1989, with our Volume XV. Produced in a deep rich blue and adorned with gold, the responsibilities for publishing, for the first time, left the aegis of the Academy and were assumed by the International Association of Dental Research.

Now a decade later, these vast and complex duties have been again transferred—this time to the competent and very compliant Allen Press Inc of Lawrence, Kansas.

This new look is portentous of the growth and expanding ideas of the American Academy of Implant Dentistry (AAID). As it turns 50 in the year 2000, it will be able to look back with pride on the achievements of its many internationally known members and the significant roles played by its fellows and associate fellows in maintaining the highest levels of health care throughout the nation. The Academy has served as a melting pot for practitioners of all persuasions, attitudes, and philosophies who, by tradition, have found a forum in which they have been able to share and exchange ideas and information. It has come to the assistance of its members and others by supplying expert legal counsel, which has been responsible for carving landmark decisions throughout the United States. These changes have contributed to the elevation of the status of implantology in many areas.

The Academy will continue to support such efforts.

A. Norman Cranin, DDS, FADS, FICD, FACD, D.Eng(h.c.), is Chairman of the Department of Dental and Oral Surgery in the Dr. Samuel Cranin Dental Center at Brookdale University Hospital and Medical Center in Brooklyn, NY. Dr Cranin is the Current Editor of the *Journal of Oral Implantology*.

Not the least of its accomplishments was the establishment of the American Board of Oral Implantology, which has achieved a significant level of recognition and has been privileged to grant its imprimatur to some of the most knowledgeable implantologists in the world.

The Academy sponsors Maxicourses®, annual meetings, symposia, and a Research Foundation; gives grants to

young scientists and awards to deserving pioneers, clinicians, and scholars; and serves as a lynchpin in the complex tripodal mechanics of implant practice, research, and education.

Thanks are extended to the members of the Publications Committee, Drs Mark Davis, Kim Gowe, and Kent Stobaugh, to Marissa Barlow of Allen Press Inc, to Rachel Wright of the Alliance Communications Group division

of Allen Press Inc, to Vincent Shuck and Sheri Jacobs of the AAID central office, and to Ethel Bruck and Monica Grant of the Brookdale staff for making these changes possible.

It is our hope and consummate desire that this issue will serve as another step in the many advancing accomplishments of the organization that has so faithfully been its sponsor. ■

Dear Friends and Colleagues;

I have returned to my alma mater and former employer, University of Medicine and Dentistry of New Jersey/New Jersey Dental School. While asked to assist with several exciting initiatives at the School, my primary responsibilities will be in the field of Distance Educa-

tion and I will be developing a video-conferencing network and Web Site. I'll keep you posted as things progress.

New office address:  
UMDNJ—NJ Dental School  
Office of Planning and Assessment  
110 Bergen St.  
Newark, NJ 07103

Telephone (973) 972 0833  
Email drcbiber@mail.idt.net

Keep those cards, letters, emails, and phone calls coming!

Cheryl Biber, DMD, MPH  
Editor, International Section ■