

Organization Section

The Fourteenth Year

Randall G. Sprague, M.D., President

As the American Diabetes Association enters its fourteenth year, it is apparent that orderly progress is being made in the development of its activities. Professional education, patient education, public education, case finding and research are the Association's major fields of endeavor. The common objective of all of these is the welfare of diabetic persons. Achievements of the Association in the past year were reviewed by the retiring president, Dr. Frank N. Allan, in his address at the 1953 annual meeting in New York. There is great promise that further progress will be achieved in this fourteenth year of the Association's history.

In the field of professional education, the scientific program of the recent annual meeting was of high quality, and the attendance by members of the Association and interested guests was greater than ever before. The Saturday afternoon joint scientific session with the Endocrine Society was again a successful occasion which helped to bring about a desirable union of interests by physicians concerned with diabetes and with general endocrinology. Since diabetes is one of the commonest endocrine diseases, a pooling of the scientific resources of the two societies at such a joint session seems to be mutually desirable.

The beginning of the fourteenth year of the Association finds *DIABETES*, the Journal of the American Diabetes Association, a well-established scientific publication which is carrying important information concerning diabetes and Association activities to physicians all over the world. Once again, the annual program of the Association provided much material of good scientific quality for publication in this and future issues of *DIABETES*. Papers of value to readers who are primarily concerned with the clinical aspects of diabetes, as well as to those who are interested in research, will continue to appear in the Journal.

The coming year will see the presentation of the second postgraduate course on diabetes and basic metabolic problems on January 18, 19 and 20, 1954, in Rochester, Minn. The great interest in the first course, which was presented last January in Toronto, makes it

seem likely that an annual postgraduate course will become one of the important activities of the Association in the field of professional education.

More American physicians, and more of the American public, are now aware of the problems of diabetes than ever before. Much of the credit for this goes to the committees of local medical groups throughout the country which, in cooperation with the Association's Detection and Education Committee, have each year carried on a year-round diabetes detection drive which culminates in Diabetes Week in November. The importance of this activity lies not only in the number of new cases of diabetes which are discovered and brought under medical care, but also in the fact that it provides an unprecedented means for stimulating the interest of the medical profession and the public in the problems of diabetes. The Committee's plans for the 1953 Diabetes Detection Drive are already well advanced.

The affiliate organizations of the Association provide a powerful means for furthering the welfare of diabetic patients. Methods for promoting mutual aid and cooperation between the affiliates and the national organization are receiving careful study by a special committee of the Association. Much help was derived from a conference of representatives of affiliate associations held in New York on June 2, 1953. It is anticipated that the coming year will see further progress in reciprocal aid between the affiliates and the national association.

After several years of study by the Committee on Constitution, a new Constitution and By-Laws were adopted at the 1953 Annual Meeting. These documents provide a firm foundation for the future development of the activities of the Association and for extension of the privilege of membership to more physicians, scientists and others who are interested in the purposes of the Association.

The officers, Council and committees, as well as the personnel of the national office, are eager at all times to receive suggestions from members concerning the activities of the Association.

A Physician's Program of Service to the Public

Again this year, in the educational phase of its program, the American Diabetes Association is emphasizing the annual Diabetes Detection Drive, opening with Diabetes Week, November 15-21. Supported by our own thirty-four Affiliate Associations and by Committees on Diabetes of State and County Medical Societies, this is a carefully planned effort to impress the public with the importance of diabetes, its early detection and the methods by which it can be controlled.

The willingness of individual physicians and organized groups to give active help in making this program a success in their communities has been highly encouraging. Year after year participation has been growing. This year some 850 committees are ready for work in the renewed campaign.

Especially to those physicians who have indicated their concern with diabetes by their membership in the Association and their subscriptions to this Journal, the American Diabetes Association looks for leadership and help in carrying this important message to the lay public. To assist them in carrying the campaign forward in their localities, the Association provides a wide variety of educational material.

For use in local newspapers, a series of news stories to be adapted by insertion of local names and details has been prepared. Along with this there is a clip sheet, containing informative articles on diabetes and feature material designed to focus attention on the subject during the week.

Radio transcriptions are available also, for use by local stations whose cooperation can be obtained. These include a half dozen 15-minute programs of combined dramatic and educational character. There are three dramatizations—"The Lost Million," "The Story of the Russells" and "A New Leaf"—each of which drives home in story form some phase of diabetes and its care. There is a sports interview featuring Red Barber, the noted announcer, together with two diabetic athletes, Bill Nicholson, veteran outfielder, and Billy Talbert, Davis Cup tennis star. In another recorded interview, Fred Allen discusses diabetes with Talbert and with Dr. Randall G. Sprague, President of the American Diabetes Association, who himself has been a diabetic for 32 years.

Scripts of some of these programs are available also for use by stations that prefer to use local talent in presenting them. A five-minute interview for two doc-

tors and an announcer is offered in manuscript form. Recordings of brief spot announcements by celebrities, including Fred Allen, Tallulah Bankhead, Jimmy Durante, Ethel Merman, George Sanders, Bill Cullen, Marlene Dietrich and John Henry Faulk are offered. And finally, for use on local television stations or as a "movie trailer," there is a brief film featuring the story of Billy Talbert and his diabetes.

The educational material provided includes a carefully prepared, scientifically sound series of pamphlets on diabetes and on the educational campaign. The titles indicate the contents: "Diabetes—Its Detection, Its Control;" "What Is the Diabetes Detection Drive?;" "Organizing a Successful Diabetes Detection Drive;" "Finding the Diabetic in Your Community" (10 questions asked by physicians, with answers from our Association); "Detecting Diabetes Among School Children;" "How Business and Industry Can Cooperate in the Diabetes Detection Drive;" "How Women Can Help Detect Diabetes;" "Suggested Medical Procedures and Reporting Methods for Follow-up." A campaign poster completes the series of printed matter. Because of budgetary restrictions it is impossible to send all members copies of the material but we will be glad to fill individual requests from the membership and DIABETES subscribers.

Large use is planned this year of the St. Louis Dreypak as a convenient, easily handled method of collecting specimens for urinalysis in the widespread screening tests that are a basic feature of the Detection Drive. The Association has arranged for the production of a half million of these devices and offers them for sale to local committees at cost—one cent a unit (the specimen strip, instruction sheet and envelope) or 1½ cents a unit with the three parts assembled. The Steering Committee of the Association's Committee on Detection and Education determines which requests for these shall be filled, with a view to placing them where local organization is such as to insure their being used to the best advantage.

All of this material reflects a vast amount of planning and preparation, in the light of experience in past years' campaigns, on the part of the American Diabetes Association. The actual carrying out of the campaign program—the effective utilization of this material for its purpose of public education and early detection of diabetes—depends on local physicians throughout

the country and the civic agencies they enlist to work with them in their community efforts.

This campaign, it can be assumed, does not need to be "sold" to doctors—particularly not to those who already have signified their interest in diabetes and its control. That is not the purpose of this article. Its aim is to inform the readers of *DIABETES* as to the content of the program and the ways in which they can help.

Every physician knows from his own experience how often diabetes goes undetected in its early stages. Numerous wholesale screening tests on large groups of people provide evidence in support of the estimate that there are in the country at least a million undetected cases of diabetes—as many as the known cases that are under medical supervision.

To seek out as many as possible of those unknown diabetics and guide them to the medical care that will enable them to live more nearly normal lives is the primary purpose of this Diabetes Detection Drive. But

along with that specific, worthwhile benefit to be gained, there is the indirect value of the campaign in spreading general education in regard to diabetes. Emphasis on the theme during Diabetes Week—in the press, on radio and television—will be sufficient to produce a powerful impact on the public consciousness.

The committees promoting this effort in hundreds of communities all over the United States need the active help of all of their local physicians. For no one is in a better position to spread this educational message, full of hope for thousands of their fellow-citizens, than the doctors themselves—particularly those who already have registered their special interest in the subject of diabetes. In outlining the nation-wide program in this article, our Committee on Detection and Education does so in confidence that it will have the cooperation it needs throughout the medical profession.

JOHN A. REED, M.D., *Chairman*

Committee on Detection and Education

Committees, 1953-54

American Diabetes Association

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Second Postgraduate Course

As announced in the last issue of *DIABETES*, the Second Postgraduate Course of the American Diabetes Association is to be given January 18, 19 and 20, 1954, in Rochester, Minn.

The Course is under the sponsorship of the Association's Committee on Professional Education, whose chairman is Edward L. Bortz, M.D. It will be co-directed by E. H. Rynearson, M.D., and Randall G. Sprague, M.D., both of whom are Professors of Medicine, Mayo Foundation, University of Minnesota, and Consulting Physicians,

Division of Medicine, Mayo Clinic, Rochester, Minn.

Association members and subscribers wishing to attend the Course are urged to register early. Last year it was necessary to return 86 applications because of limited facilities even though the registration was extended to 175. This year the maximum registration will be 125. Preference will be given to those whose applications could not be accepted last year and to members of the Association.

The registration fee for the three-day Course is \$40

for members and \$75 for non-members. Applications for registration should be sent to J. Richard Connelly, Executive Director, at the National Office, 11 West 42nd Street, New York 36, New York.

1954 Award for Best Paper on Diabetes by Medical Students and Interns

Members and subscribers are reminded that the Association's Council at its last meeting authorized an Award to be made in 1954 for the best paper on diabetes prepared by a medical student or by a young physician within two years after graduation from medical school.

Candidates may choose any subject related to diabetes. The paper can be a report of original studies, a biographical or historical note, a case report with suitable comment, or a review of the literature. The length may be from six to eighteen pages, typewritten with double spacing.

Those interested in submitting papers are urged to do so as early as possible. The deadline is April 1, 1954. Manuscripts should be submitted to the Editorial Office of DIABETES, 11 West 42nd Street, New York 36, N.Y. The papers will be reviewed by the Editorial Board which, in selecting the best paper, will take into consideration the value of the material and the method of presentation.

The prize of \$250 is made possible once again through the generosity of the St. Louis Diabetes Association.

Scientific Sessions, Fourteenth Annual Meeting

Physicians and other scientists are invited by Henry T. Ricketts, M.D., Chairman of the Association's Committee on Scientific Programs, to submit abstracts of papers which they would like to present at the Scientific Sessions.

Persons interested are requested to submit seven copies of the abstract to facilitate review by the Committee.

Waiver of Dues for Members Entering Military Service

The Council at its last meeting voted to waive dues for members entering the Armed Forces on non-permanent status. Members wishing to ask for waiver of dues for this reason should write to John A. Reed, M.D., Secretary, at the National Office, and specify the date of entering service and the expected date of release.

New Members

The following Active Members were elected as of August 3 and September 24, 1953:

<i>Arkansas</i>	Riggall, Evison R.	Prairie Grove
<i>California</i>	Barry, Donald J.	Arcadia
	Lyster, Russell W.	Los Angeles
	O'Connor, John J.	San Francisco
	Simpson, Ellen	San Francisco
<i>Florida</i>	Ramsey, Russell W.	Winter Park
<i>Georgia</i>	Arp, Charles R.	Atlanta
	McGinty, A. Park	Atlanta
<i>Illinois</i>	Bernstein, Elmer I.	Chicago
	Karr, John B.	Chicago
	Pok, Anton J.	Chicago
<i>Kansas</i>	Luellen, Thomas J.	Wichita
<i>Maryland</i>	Eastland, John S.	Baltimore
	Fuller, Harvey L.	Baltimore
	Harrison, Thurston	Easton
<i>Massachusetts</i>	Kilgore, Philip E.	Lynn
<i>Michigan</i>	Kaine, Henry D.	Ann Arbor
	Meyers, Solomon G.	Detroit
	Shulman, Herschel A.	Detroit
	Weidner, Harold R.	Coldwater
<i>Minnesota</i>	Jacobson, Wyman E.	Minneapolis
<i>Nevada</i>	Taylor, Horace B.	Reno
<i>New Jersey</i>	Schwartz, Samuel H.	Plainfield
<i>New York</i>	Alpert, Samuel	New York
	Drazin, Morris L.	New York
	Falk, Sigmund	New York

ORGANIZATION SECTION

Henck, Edwin A.	Scarsdale	Greenlee, Ralph G.	Temple
Kent, Charles M.	Jackson Heights	Trevino, Saul S.	San Antonio
Lipschutz, Paul C.	Middletown		
Lynch, William G.	Glendale	<i>Virginia</i>	
Mathews, Wallace H.	Niagara Falls	Davis, Edward G., Jr.	Richmond
Wright, Ann B.	Poughkeepsie	Hutcheson, Robert S., Jr.	Roanoke
		Scherr, Edward H.	Richmond
<i>North Carolina</i>		<i>Washington</i>	
Viau, Alberto F.	Durham	Steenrod, William J., Jr.	Seattle
<i>Ohio</i>		<i>West Virginia</i>	
Chilmonczyk, Walter	Toledo	Brown, Delmer J.	Parkersburg
Davis, Ernest D.	Hamilton	Jarrett, Marion F.	Charleston
<i>Pennsylvania</i>		<i>Wisconsin</i>	
Polk, David S.	Rosemont	Willson, Donald M.	Milwaukee
Smith, David A.	Harrisburg		
<i>Rhode Island</i>			
Gilman, John F. W.	Providence		
<i>South Dakota</i>			
White, Wendell W.	Faith		
<i>Tennessee</i>			
Miller, Walter R.	Johnson City		
<i>Texas</i>			
Allison, Farris P.	Beaumont		
Doak, Edmond K.	Houston		
Galt, Jabez	Dallas		

OTHER COUNTRIES

<i>Argentina</i>			
Camerini-Davalos, R.			Buenos Aires
<i>Canada</i>			
Alway, Alan E.			St. Catherines, Ont.
Smith, George W.			Toronto, Ont.
Wrenshall, Gerald A.			Toronto, Ont.
<i>Cuba</i>			
Garcia-Lopez, Guillermo			Havana

News of Affiliate Associations

MICHIGAN DIABETES ASSOCIATION: Amendments to the by-laws of the Association were discussed and adopted and plans were laid for lay society chapters throughout the state at a dinner meeting in the Hotel Pantlind, Grand Rapids, on September 24. Blair Holcomb, M.D., Portland, Ore. spoke on the subject "Our Responsibility to the Diabetic Patient."

NEW JERSEY DIABETES ASSOCIATION: On the afternoon of October 14 the New Jersey Diabetes Association, together with six cooperating agencies, is participating in a conference on diabetes in the Hotel Hildebrecht, Trenton. The meeting will be opened by Governor Alfred E. Driscoll. Members of the American Diabetes Association will discuss the following subjects: Hugh L. C. Wilkerson, M.D., Boston, "What We Can Learn from the Diabetes Survey in Oxford, Mass.;" Edward L. Bortz, M.D., Philadelphia, "Modern Methods of Diabetes Control;" Otto Brandman, M.D., Newark, "Pilot Study

in Diabetes Screening—St. Michael's Hospital, Newark, and State Department of Health."

Deaconess Maude Behrman, Dietary Consultant to the A.D.A. FORECAST, will speak on "Highlights of Diet for Diabetics."

NORTHEASTERN NEW YORK DIABETES ASSOCIATION: Officers of the Affiliate were reelected for the coming year at a business meeting on October 1 in the Johnstown Hotel, Johnstown, N. Y. Joseph B. Cortesi, M.D., Schenectady, is President; Walter Dreyfuss, M.D., Amsterdam, Vice President; and Leonard J. Schiff, M.D., Plattsburg, Secretary-Treasurer.

PHILADELPHIA METABOLIC ASSOCIATION: Each fall the Philadelphia Metabolic Association holds an Open Forum, a custom which has proven to be highly successful. Scheduled for the evening of Monday, November 16, this year's forum will coincide with the opening