





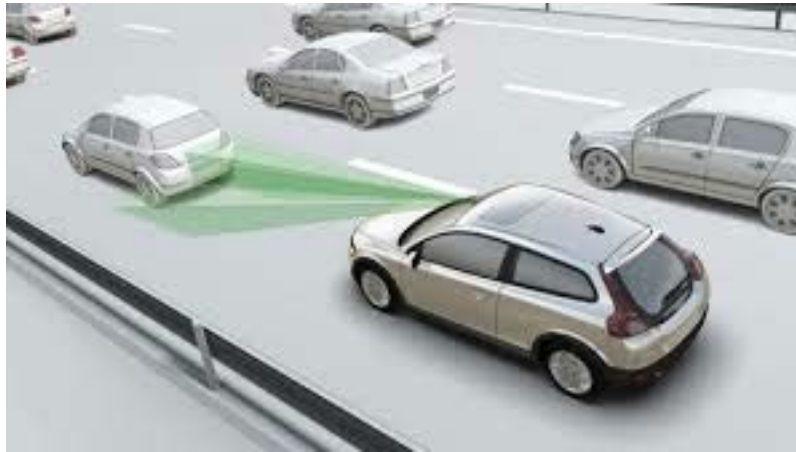
Market Drivers and Packaging Trends for Automotive Electronics

E. Jan Vardaman, President and
Founder

-  TRACK INNOVATION
-  IDENTIFY TRENDS
-  ANALYZE GROWTH
-  INFLUENCE DECISIONS

RELEVANT, ACCURATE, TIMELY

Advanced Driver Assistance Systems (ADAS)



- From increasing number of safety features to autonomous driving.....
- Drives increased use of sensors including CMOS image sensor for camera modules, collision sensors, object detection, etc.
- Increased processing capability
- Greater use of communications functions
- System design and co-design

Driver Assistance Systems

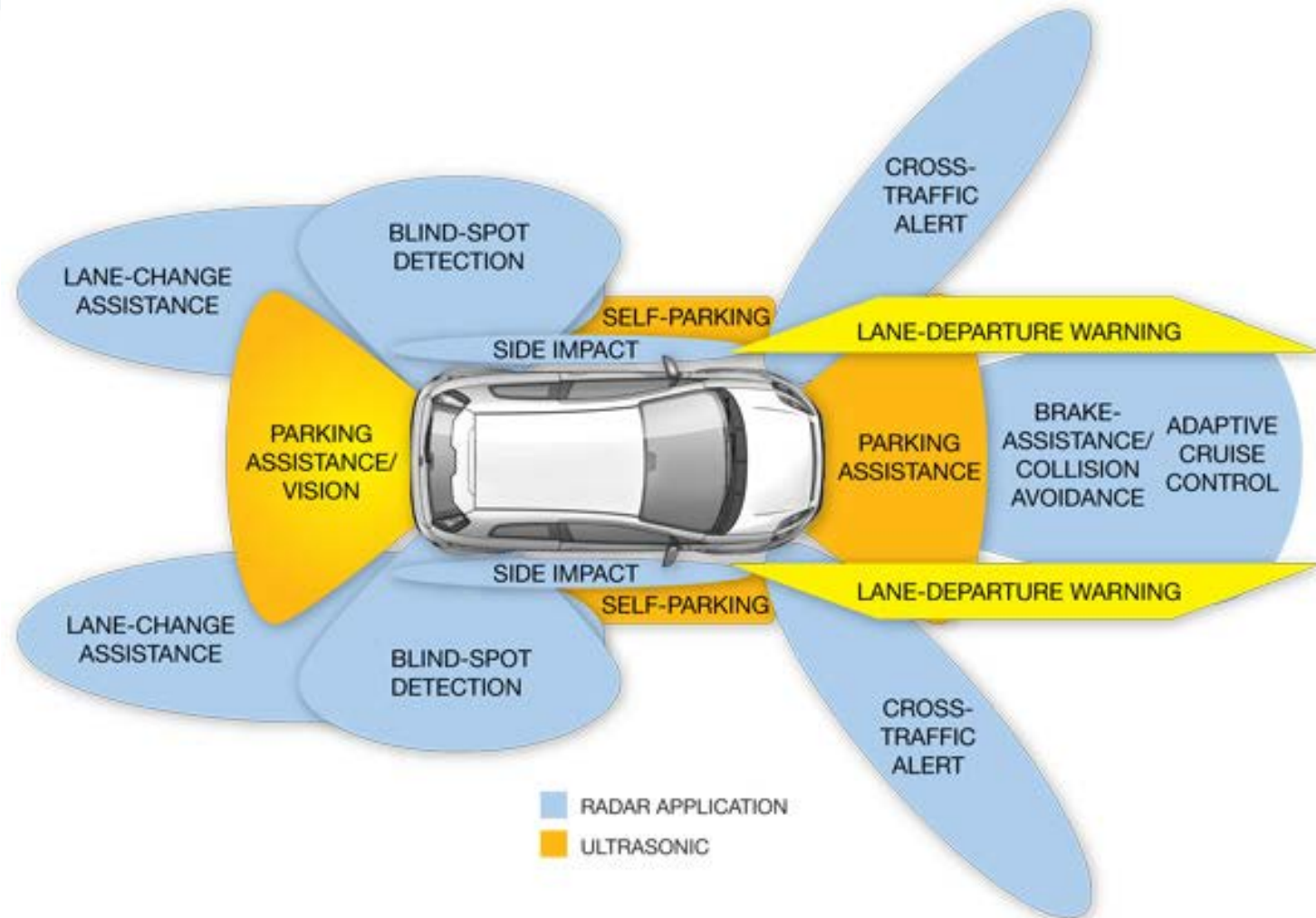


Figure 2 Several driver-assistance systems are currently using radar technology to provide blind-spot detection, parking assistance, collision avoidance, and other driver aids (courtesy Analog Devices).

Source: Analog Devices.

Levels of Driver Assist and Car Automation

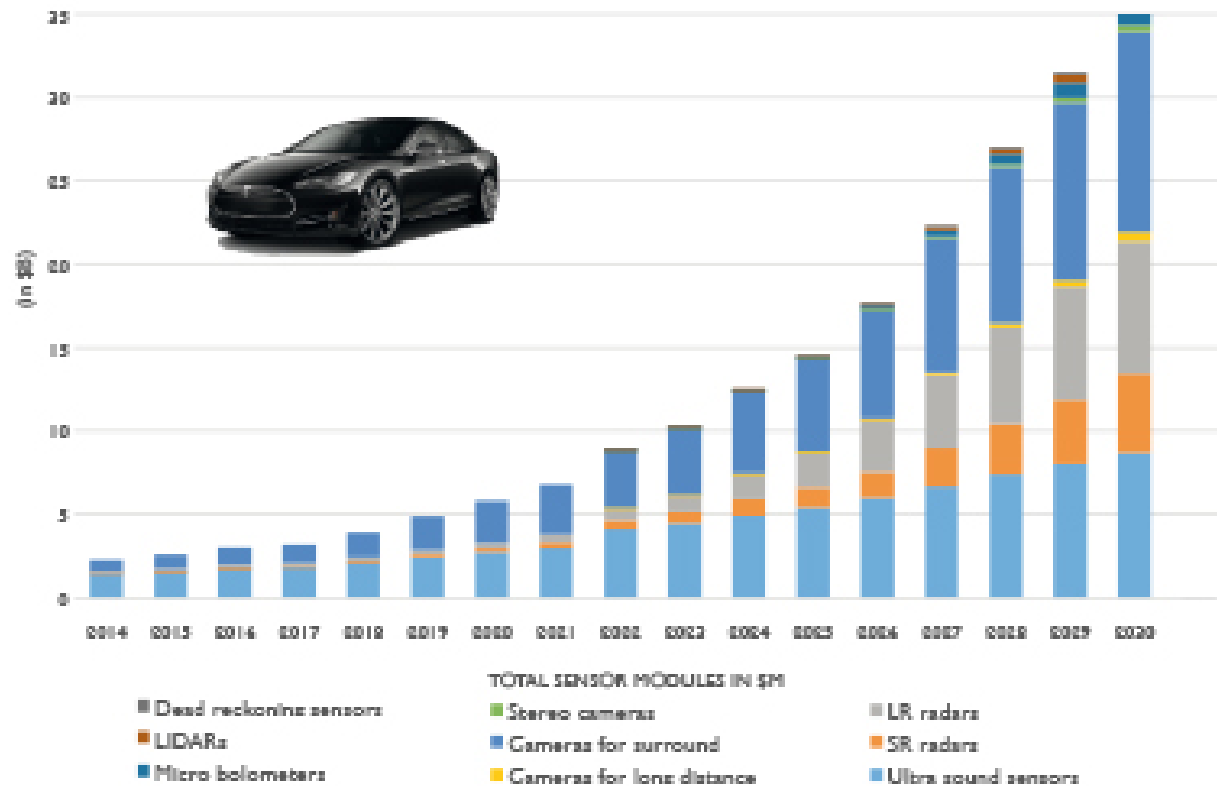
- **Increasing degree of automation means**
 - More sensors
 - Sensor fusion
 - Greater computing power and intelligence
 - Greater automotive network bandwidth needs
- **Infineon calculates added value in automotive electronic content**
 - Adding partial automation adds \$100-150 of semiconductor content to existing \$330 in today's cars
 - Highly automated adds as much as \$550



Automotive Sensor Packages

Sensor modules market value for autonomous cars from 2015 to 2030 (in \$B)

(Source: Sensors and Data Management for Autonomous Vehicles report 2015, October 2015)

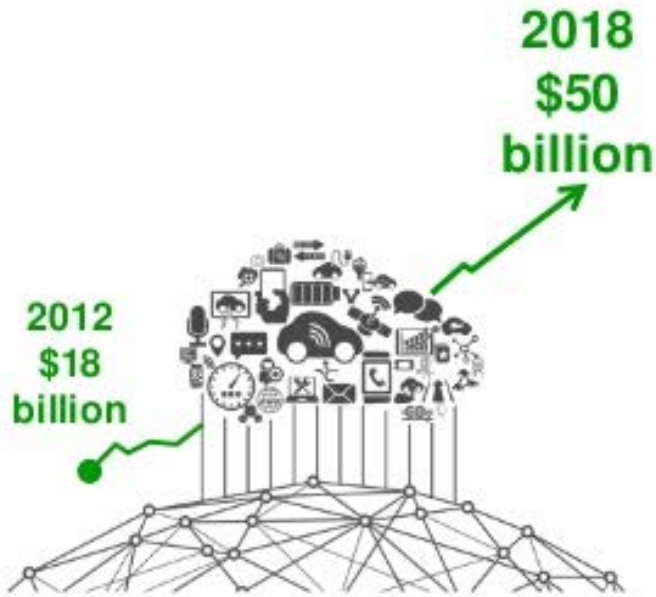


Automotive Sensor Packages

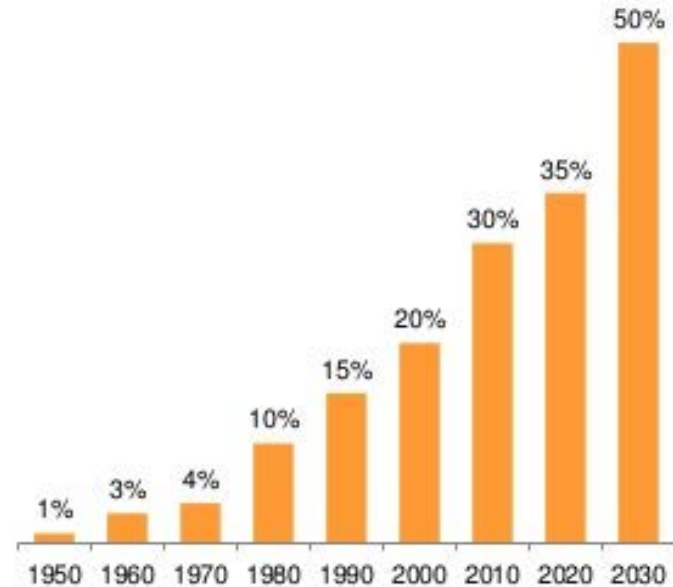
Cars transforming into mobility platforms



Projected growth in value of connected car market



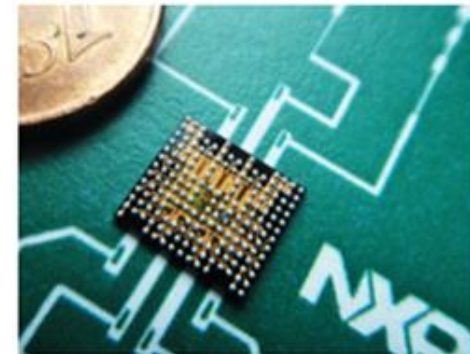
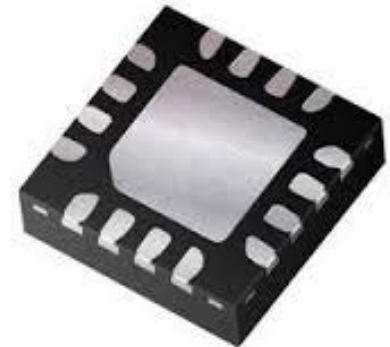
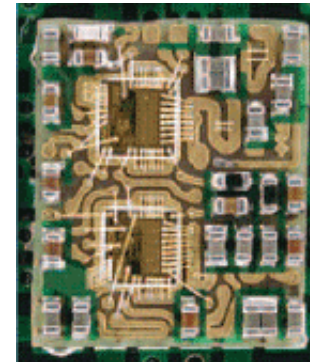
Automotive electronics cost (% of total car cost)



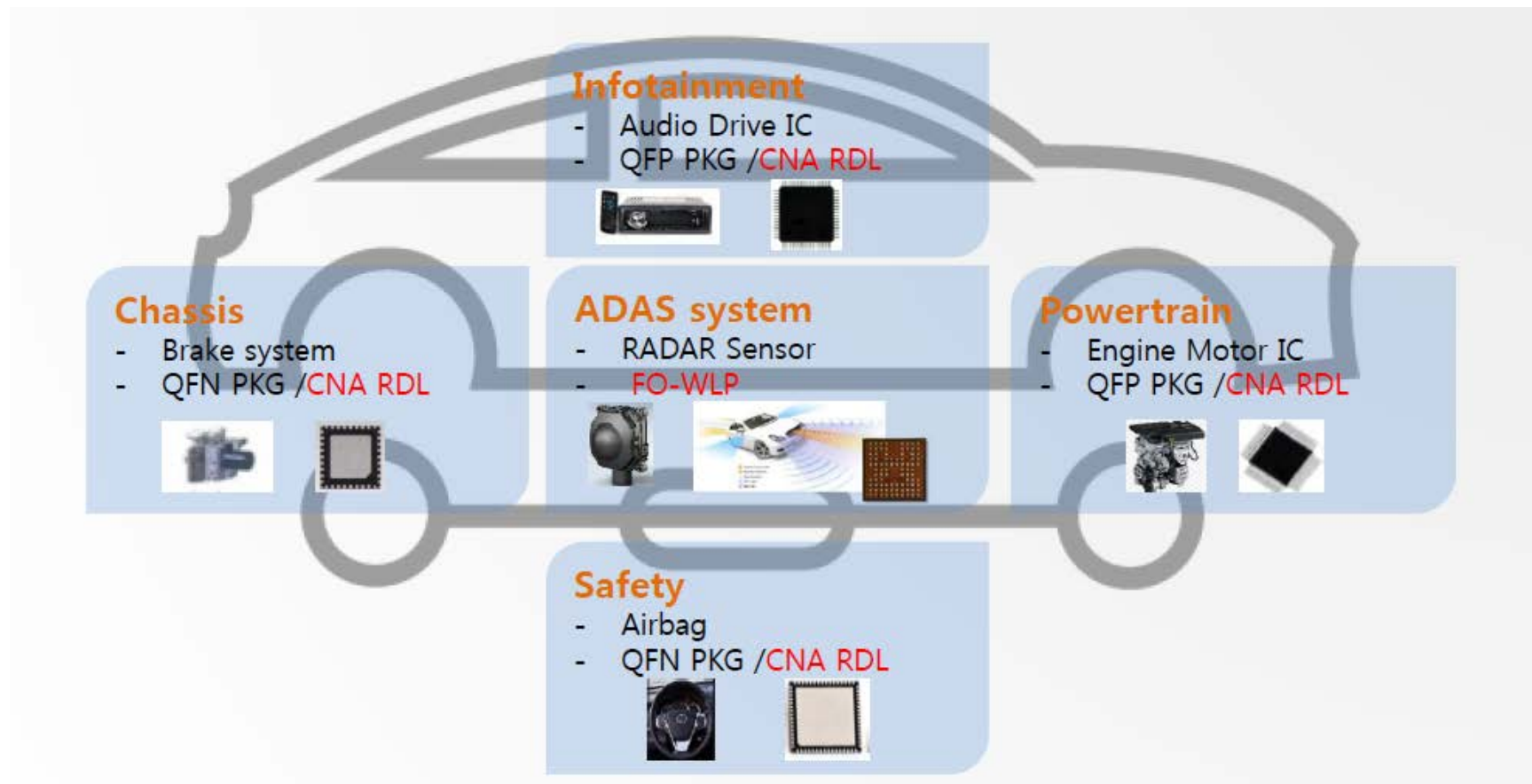
Automotive Electronics sustaining growth opportunities

Automotive Packaging Developments

- **Increased connectivity and safety features**
 - Variety of sensors
 - Many types of packages
- **Variety of automotive packages**
 - Laminate packages (flip chip and wire bond)
 - Leadframe packages (QFP, QFN, etc.)
 - WLP
 - FO-WLP
- **Future package requirements**
 - Increased use of SiP solutions in a variety of package formats
 - Co-design becomes increasingly important



Packages for Automotive Electronics



- Key areas with different requirements
- Variety of packages

Source: Nepes.

Traditional Safety Feature Sensors

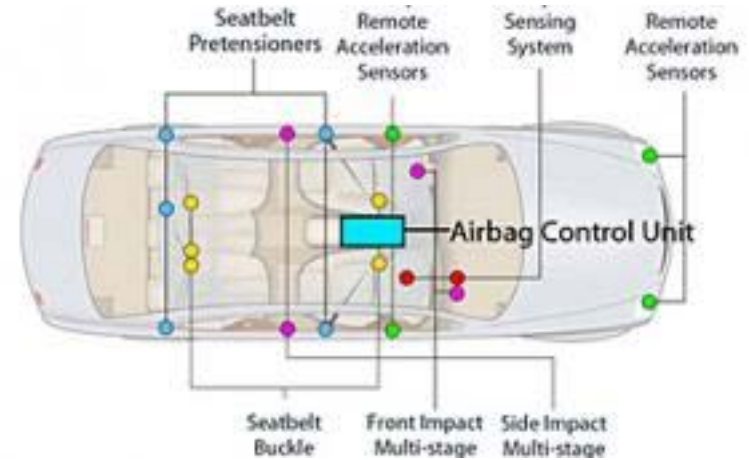
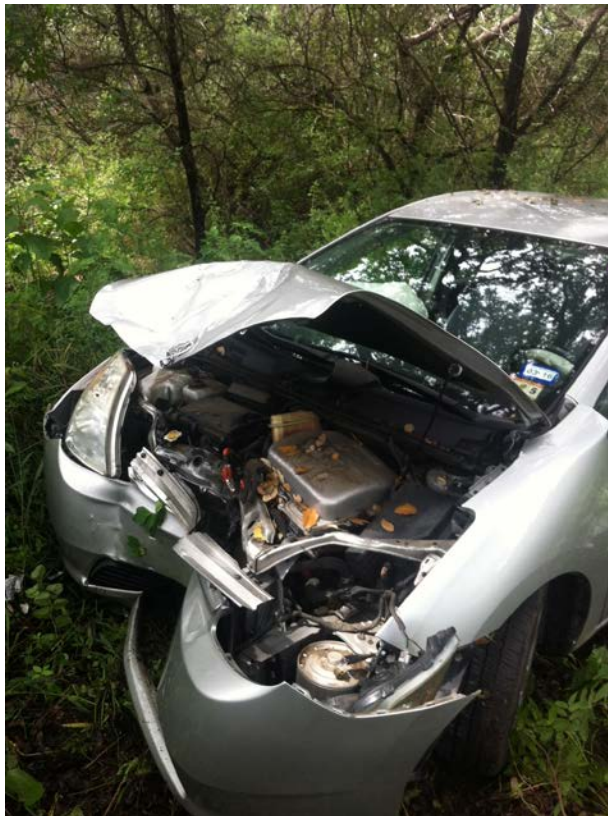
- Air bag inflation sensors
- Tire pressure sensors



Air Bag Sensors and Control Units

- **Air bag module (Toyota Prius)**

- Accelerometers
- CPU with memory
- Power controllers
- Impact trigger
- Serial EEPROM

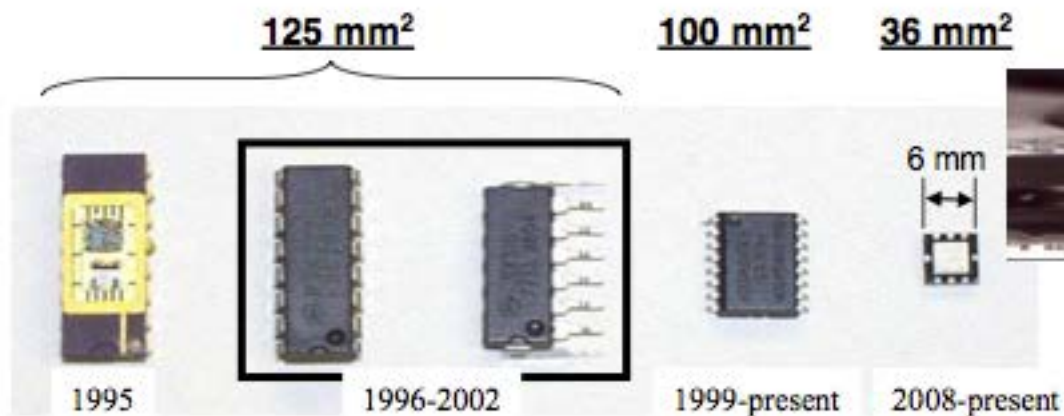
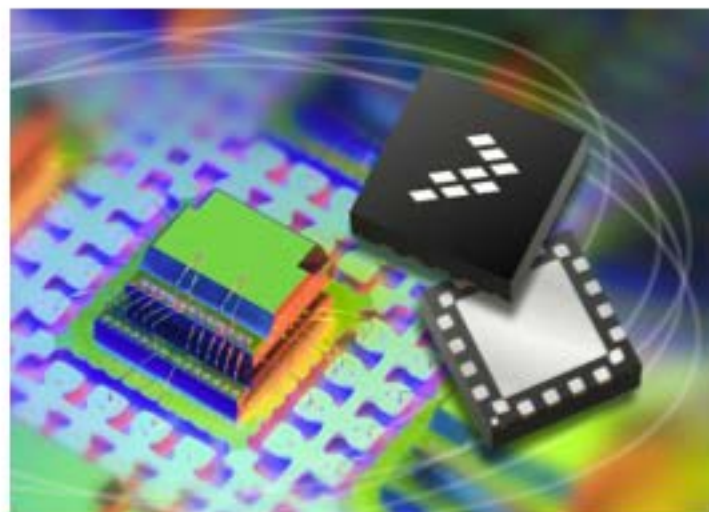


Central airbag sensor

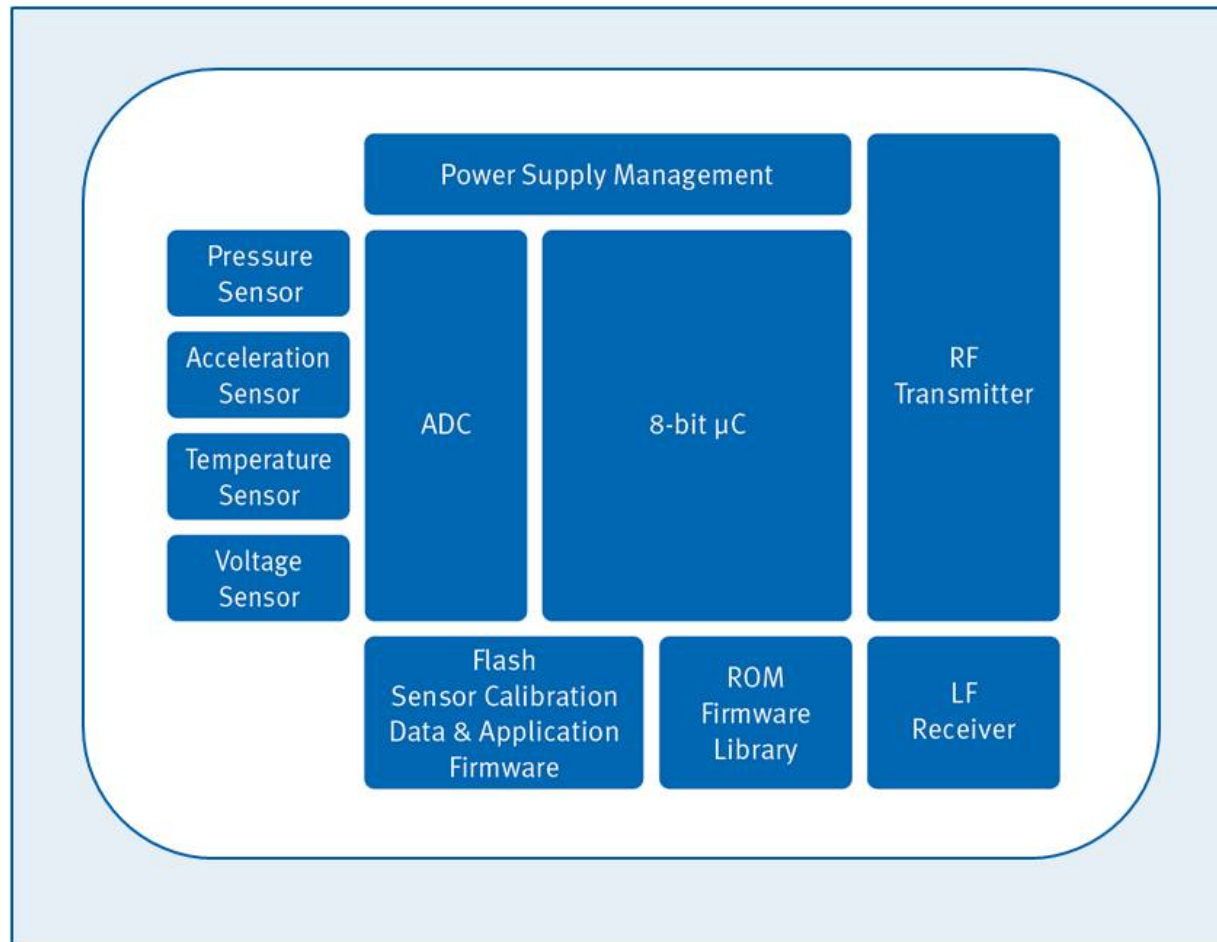


Freescale Impact Detection Sensors: Size Trend

- **70% shrink** over 13 years.
- Automotive safety function:
 - XY, and Z-axis over-damped transducer
 - Control / logic / signal conditioning die
- **Packaging solution:**
 - Multi-die package
 - Stacked die QFN
 - **AEC Grade 1**

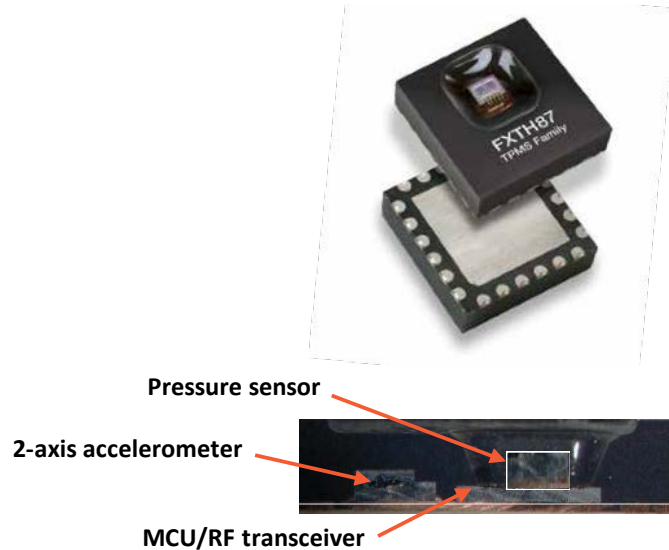


Block Diagram of Infineon SP37 Tire Pressure Monitoring System



Source: Infineon.

Tire Pressure Monitoring System (TPMS)



NXP FXTH87 TPMS

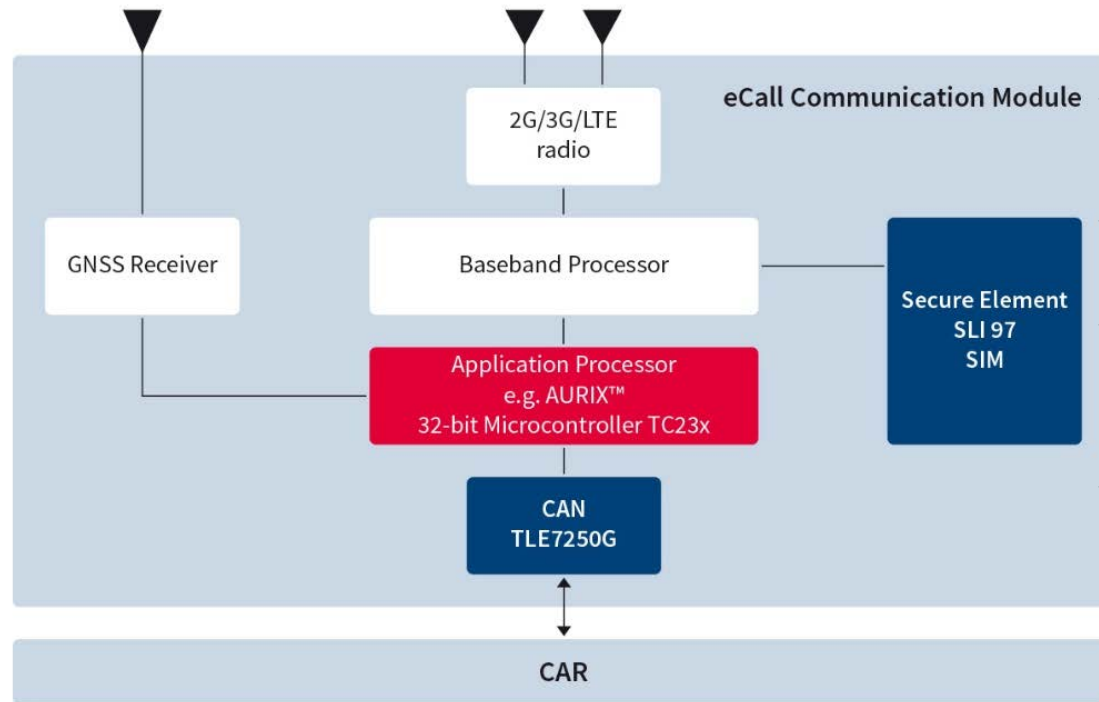
- Pressure sensor
 - XY-axis or Z-axis accelerometer
 - 8-bit MCU
 - RF transmitter
- QFN24
 - 7.0 mm x 7.0 mm x 2.2 mm

Source: NXP.

**Expected to operate 10 years
on a single coin cell battery**

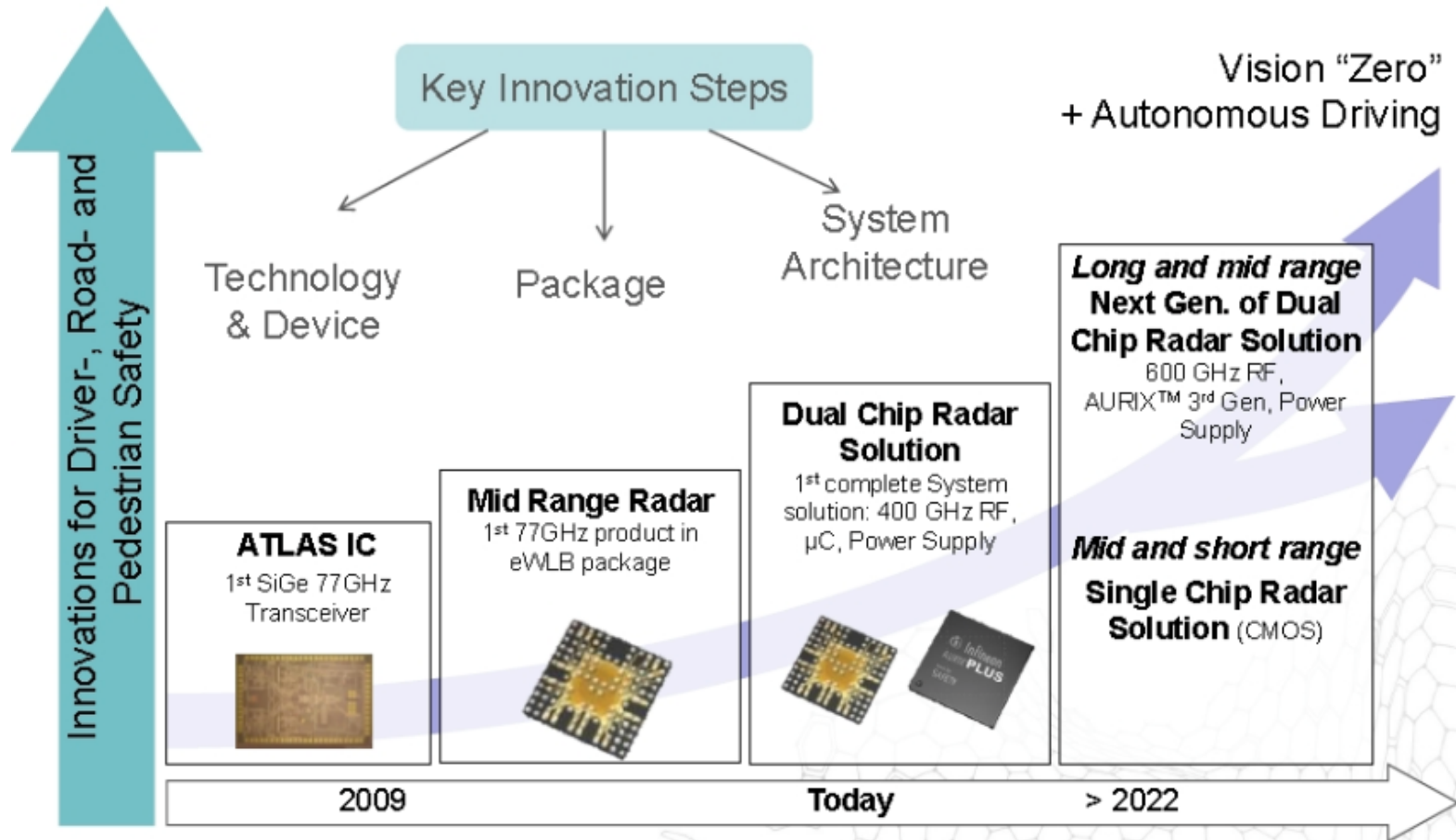
Infineon eCall

- **In-car emergency eCall speeds up assistance for drivers involved in accidents**
 - Car's position and other relevant data automatically transferred to rescue services
- **Mandated in all EU cars starting in this year**
- **Leadframe package**



System Cost for Radar Significant Decrease

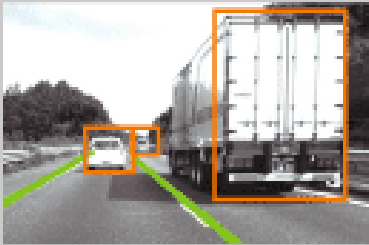
System cost for Radar have been significantly reduced with innovative packaging and SiGe/CMOS



Source: Infineon CEO SEMI's Semicon Europa's Fab Managers Forum in Dresden, Germany reported by Semiconductor Manufacturing & Design

Applications for Image Sensors

Front Collision Warning Lane Recognition



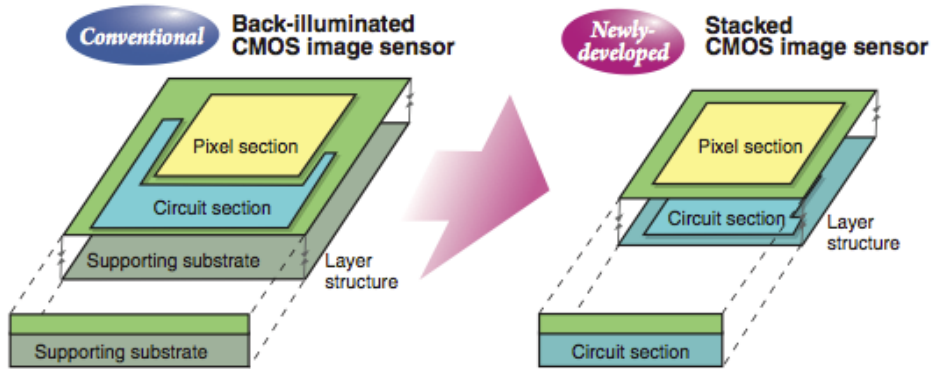
Pedestrian Detection



Infineon 3D camera chip
(in cabin monitoring driver/passenger)

Source: Renesas, Infineon, and Lexus.

Sony Image Sensors: Stacked Die with TSVs Today



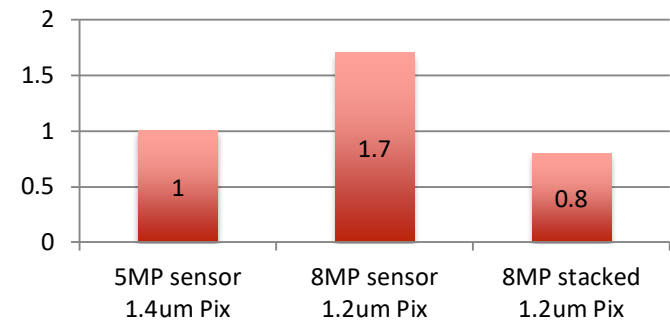
Source: Chipworks.

Advantages

- 30% reduction in size
- Decouples image sensor and processing and device technology
- 90nm for CIS plus 65nm processor
- Reduces power

Sony proven track record in smartphones

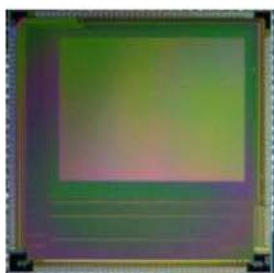
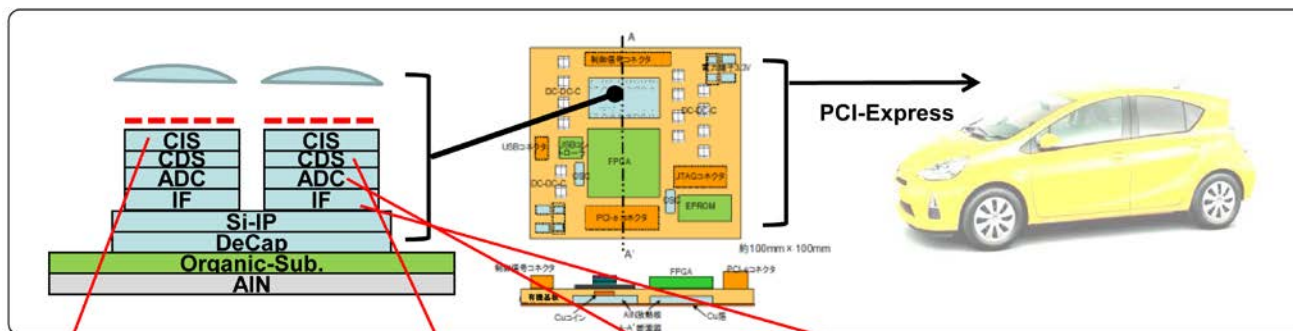
- Wants to apply to automotive



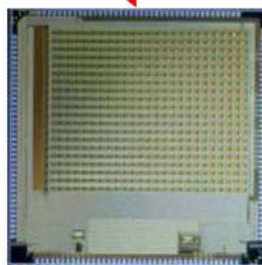
Traditional → Stacked
Normalized Power

Source: Sony.

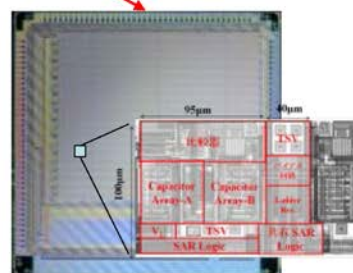
CMOS Image Sensor + Digital



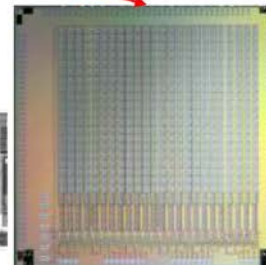
CIS 5x5mm²
6-L Al 180nm process



CDS 5x5mm²
6L-Al 180nm process



ADC 5x5mm²
9-L Cu+Al 90nm process

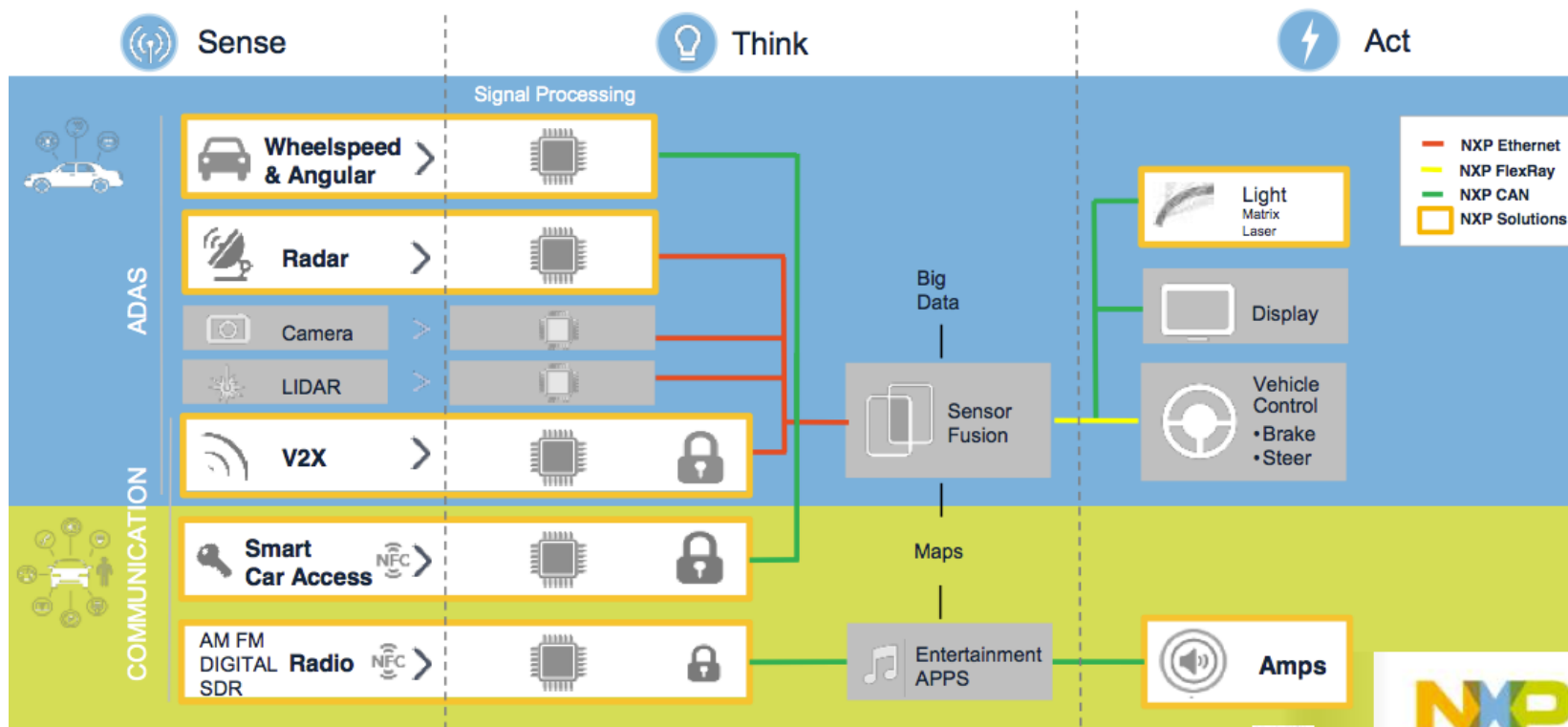


IF-Chip 5x5mm²
8-L Cu+Al 130nm process

Source: ASET.

- Automotive safety features require fast signal processing for camera module
- Demonstrator vehicle from Japan ASET National Program with TSV for image sensor and logic on silicon or glass interposer

NXP CONNECTS THE CAR - SMART RECEPTION & SENSING



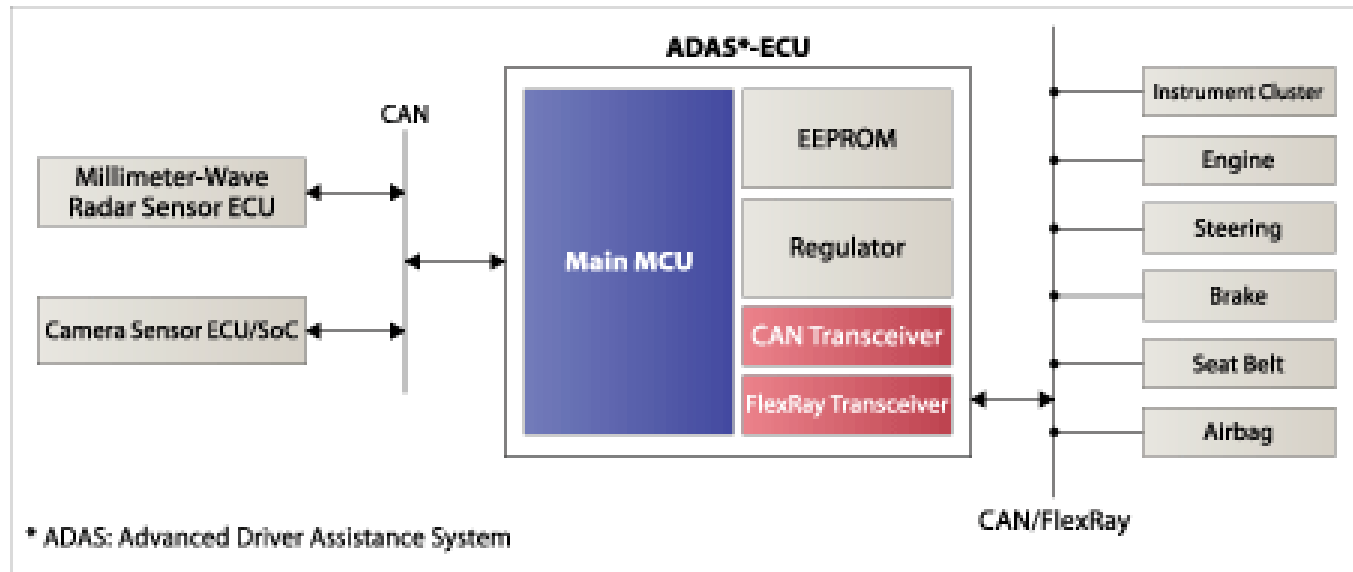
Supported by automotive qualified Transistors, Diodes, Power MOSFETs and Logic devices



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Sensor Fusion/ADAS Control ECU

Sensor Fusion/ADAS Control ECU



Source: Renesas.

- Results from radar and camera sensors are fused with vehicle acceleration, braking, and handling systems to avoid and reduce the possibility of accident in advance.

Renesas R-Car



- CPU plus image processing
- Automotive computing platform for driving safety systems
- Infotainment systems



Source: Renesas.

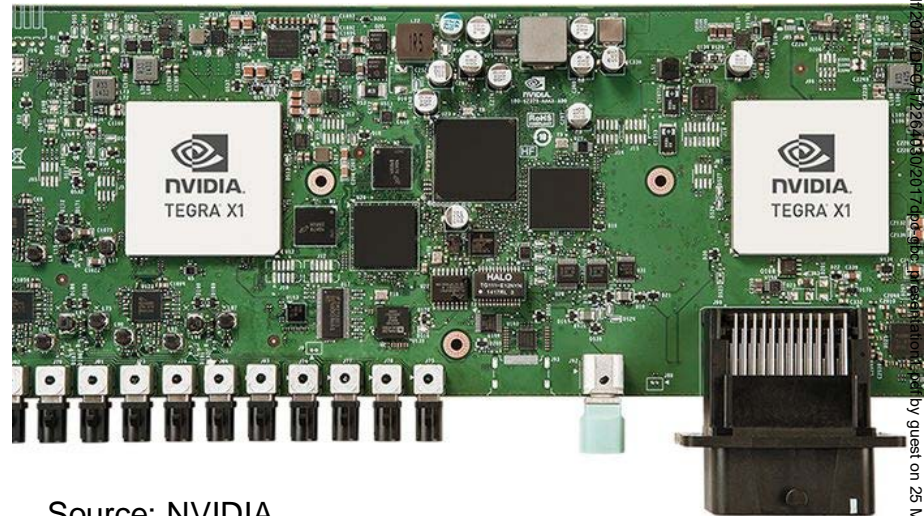
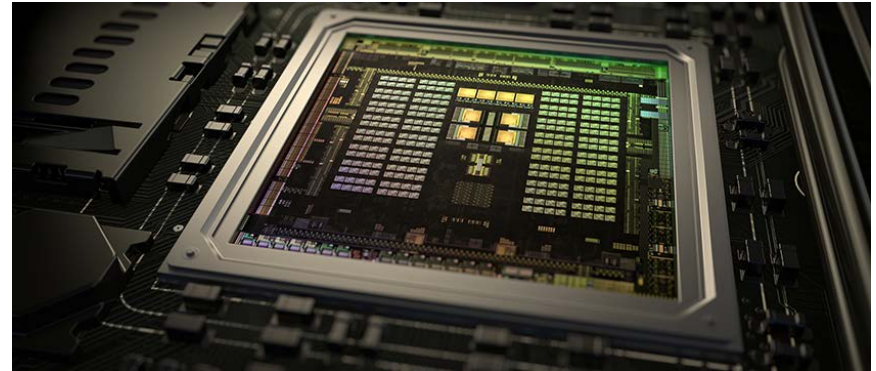
NVIDIA's Tegra's X1: NVIDIA Drive CX Cockpit Computer

- **DRIVE CX**

- Cockpit computer solution with hardware and software
- Enables advanced graphics and computer vision for navigation
- Infotainment
- Digital instrument cluster
- Surround-Vision vision provides undistorted top-down 360 degree view of car in real time (no more blind spots)

- **DRIVE PX**

- Auto-pilot development platform
- Based on Maxwell GPU architecture
- Provides parallel computing algorithms, neural computing, and graphics for ADAS
- With 2 Tegra chips provides inputs for up to 12 cameras



Source: NVIDIA.

Automotive Packaging Reliability Requirements

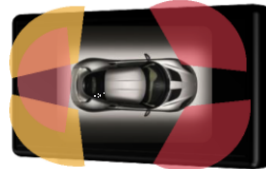
DIS
Grade 3 & 2
-40°C to +105°C



Chassis & Safety
Grade 1
-40°C to +125°C



ADAS
Grade 1
-40°C to +125°C



Body
Grade 1
-40°C to +125°C



Powertrain
Grade 1 & 0
-40°C to +150°C



| Package STRESS | ABV | TEST METHOD | | | Duration | | | |
|-------------------------------|------|-----------------------|-------------|--------|----------|---------|---------|---------|
| | | Standard | Condition | Unit | Grade 3 | Grade 2 | Grade 1 | Grade 0 |
| Temperature Cycling | TC | AEC-Q100, JESD22-A104 | -50 ~ +175C | cycles | | | | 1000 |
| | | | -50 ~ +150C | | 500 | 500 | 1000 | 2000 |
| High Temperature Storage Life | HTSL | AEC-Q100, JESD22-A103 | +175C | hours | | | 500 | 1000 |
| | | | +150C | | 500 | 500 | 1000 | 2000 |

Source: Freescale.

- Automotive harsh environment testing
- Increasing number of semiconductors are being used in automotive that are not designed for automotive
- Zero defect quality and 15+ year reliability at the ECU level

Conclusions

- **Increased number of safety features in cars including many sensors**
 - Multi-die packages or system-in-package (SiP) to integrate functions closer together
 - Smaller form factor packages with improved performance
 - Designing system-level solution
- **Variety of packages including SiP**
 - Laminate packages (both flip chip and wire bond)
 - Leadframe (Movement from QFP to QFN)
 - WLP
 - FO-WLP
- **New developments in packaging**
 - Lower cost
 - Higher integration
 - Improved reliability (to meet automotive specifications)

Thank you!

TechSearch International, Inc.
4801 Spicewood Springs Road, Suite 150
Austin, Texas 78759 USA
+1.512.372.8887
tsi@techsearchinc.com

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