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We, of course, speak only for ourselves in the following pages. No one mentioned above necessarily agrees with us about anything. We retain all rights to any sins, errors, or omissions in what follows.

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How Software Platforms Drive Innovation and Transform Industries

By: David S. Evans, Andrei Hagiu, Richard Schmalensee

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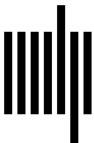
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