

Acknowledgments

Writing a book takes a long time, and I have been helped by hundreds of people who have inspired, challenged, and encouraged me along the way. Although it is impossible for me to acknowledge all of the individuals and institutions that have assisted in the process of bringing this book to fruition, I would like to recognize a few of the most important. I begin by recognizing the institutions that supported this research through grants, fellowships, and residencies, which enabled me to travel and live in East Asia to conduct interviews, visit project sites, and learn about how advocates across the region have been changing their communities and countries for the better.

This project began with a seed grant from Wesleyan University that enabled me to attend a fascinating and eye-opening faculty seminar at the Studienforum Berlin called “Germany as a Model? The Environmental and Energy Strategy.” It served as a kind of boot camp in environmental politics and policy, and I also met a number of faculty who would become important sources of information and inspiration, including Carol Hager, who would ultimately coedit *NIMBY Is Beautiful: Cases of Local Activism and Environmental Innovation around the World* (2015) with me. Wesleyan University continued to support me with numerous project and other grants over the years, including a very helpful fellowship in the College of the Environment’s think tank, which introduced me to future coauthor Helen Poulos and funded a book workshop for *NIMBY Is Beautiful*.

The bulk of the research for *Effective Advocacy* was conducted during a very eventful year of research in the field during 2010–2011. The East Asian Institute’s Fellows Program on Peace, Governance, and Development in East Asia funded research trips to Taipei, Beijing, and Seoul in 2010. Those trips included very helpful seminars in each city that offered me a chance

to workshop my early ideas and facilitated connections to important informants in the three countries that would significantly enhance my research. My family and I lived in Tokyo for several months in early 2011, hosted by the Faculty of Law at Keio University as part of an Abe Fellowship sponsored by the Japan Foundation Center for Global Partnership (CGP) and the Social Science Research Council. The CGP staff deserve special recognition for the compassion and support that they offered me and my family as we had to make a premature return to the United States after the disaster of 3/11 made life in Tokyo too difficult, and I had to rapidly adjust my research plans for the year to accommodate that change. CGP also supported the “Catalyst Workshop on Policymaking in East Asia” at Wesleyan University in 2017, which facilitated an intellectual breakthrough in my own work and contributed to the publication of a number of colleagues’ research as well.

The Japan-US Friendship Commission and the National Endowment for the Humanities’ Fellowship for Advanced Social Science Research on Japan supported significant research and writing during a sabbatical in 2014–2015. The bulk of *Effective Advocacy* was written during the 2018–2019 academic year, where the Universities Service Centre, Chinese University of Hong Kong, provided a welcoming and supportive academic home for me while my family and I spent the year in Hong Kong.

Although a book may have a single author, it is the result of the intellectual contributions of dozens of people over the course of a decade. These contributions range from offhand comments in the hallway of a conference that facilitated theoretical breakthroughs to lengthy, thoughtful comments on draft manuscripts or at public presentations. I would like to recognize participants of a few particularly helpful gatherings: the 2009 faculty seminar hosted by the Studienforum Berlin; the National Bureau of Asian Research’s 2013 Pacific Energy Summit; the Japan External Trade Organization workshop in 2015; the 2016 Conference on the Environment and Environmentalism in East Asia at the Banff Centre; the 2017 Catalyst Workshop on Policymaking in East Asia at Wesleyan University; the 2017 conference “Civil Society versus the State? Emergent Trajectories of Civic Agency in East Asia in Comparative and Transnational Perspective” at the University of Zürich; a presentation of my research at the Institute for the Environment, Hong Kong University of Science and Technology; the 2018 workshop at the Institute of Social Science, University of Tokyo; and the 2019 meeting of the Israeli Association for Japanese Studies in Jerusalem.

Of all these gatherings, perhaps the group that has proved to be the most influential on my research has been the US-Japan Network for the Future, funded by the Japan Foundation CGP and the Maureen and Mike Mansfield Foundation, which has not only put together a number of exceptionally fruitful conferences and workshops but also created a network of supportive colleagues who were all willing to offer helpful advice and useful resources anytime I needed them.

In addition to collective feedback, a number of individuals have offered important support at critical junctures. It is impossible to acknowledge them all, but I would like to recognize a few who have been particularly helpful. I met Miranda Schreurs at the 2009 faculty seminar in Berlin, and she has regularly offered feedback in the ten years since, including exceptionally helpful comments on the full manuscript as a reviewer for MIT Press. Stevan Harrell, who, along with Ashley Esarey and Johanna Lewis, would become coeditor with me of *Greening East Asia: The Rise of the Eco-developmental State* (forthcoming), has been especially helpful, since working together on that project enabled me to fix theoretical weaknesses I needed to address in *Effective Advocacy*.

In Japan, Professor Hironori Hamanaka not only repeatedly offered numerous insights of his own on how environmental advocacy worked in Japan, he also provided numerous helpful introductions to other exceptionally useful informants. In China, Ted Pflaker did the same, generously sharing his time, insights, and introductions. Jennifer Holdaway and Shawn Shieh similarly imparted important insights gained from decades working with Chinese civil society actors. In South Korea, Kwang-Yeong Shin at Chung-Ang University, whom I met in Zurich, was exceptionally generous with his time, insights, and contacts. My Wesleyan colleague Hyejoo Back has also been incredibly helpful, introducing me to important informants, sharing her insights into her home country, and even offering quick responses to desperate translation questions. Beth Clevenger at MIT Press has been the best editor that I have ever worked with, patiently shepherding this project through the review and publication process and offering helpful feedback and advice along the way.

In addition to financial and intellectual support, I benefitted greatly from the able assistance from a number of exceptionally talented research assistants. Gena Yoo, Charlie Chung, Guangshuo Yang, Haru Mitani, Somini Lee, Bohao Zhao, Julia Jonas-Day, Julia Michaels, Elijah Stevens, Melody

Chen, James Hall, Zhuo Chen, Bryan Chong, and Zhaoyu Sun all contributed in vital ways to this project. They coded newspaper articles written in languages I didn't speak, learned new statistical programs, ran countless statistical analyses, and hunted down obscure government data. Along the way they helped me vet and shape my ideas, finding the aspects of my study that were the most relevant and interesting and identifying which were intellectual dead ends best abandoned.

Researching and writing these kinds of books is not just an intellectual exercise conducted in an academic ivory tower somewhere; it involves personal engagement and connection with numerous people, their stories, and their lives. From a more personal standpoint, I want to acknowledge my deep gratitude to the Vandenbrink and Shioji families, both of whom provided housing and much-needed emotional support (which also translated into research support) when my family was displaced during the 3/11 disaster in Japan. Sam Paik and Pheobe Shin offered me a warm welcome, provided connections to relevant informants, and helped me sort out tangled and confused ideas about how politics worked in South Korea during my visits to Seoul. In Hong Kong, the American Women's Association's environmental group provided helpful opportunities to "do" some environmental advocacy while I lived in the city. The AWA Globe Paddlers helped make sure that my year in Hong Kong was not only professionally productive but also full of comradery, laughter, and buff biceps, generating what I hope to be many lifelong friendships.

Finally, none of this would have been possible without the support of my husband, Rami, who endured his wife's erratic and frequently inconvenient travel schedule. He quit jobs and took overseas assignments to support my sabbaticals abroad, all while working with me to keep lively boys healthy and happy in their ever-changing living situations. Those boys, Tammer and Reja, were tiny preschoolers when this project began and now are strapping teenagers, both of whom are considerably taller than I am. Their joy for life has kept me going through the more challenging parts of this project, and my wish for them to pass on to their children a better planet than they are inheriting from me has been a driving motivation for this research. It is to them that I dedicate this book.

This is a section of [doi:10.7551/mitpress/13475.001.0001](https://doi.org/10.7551/mitpress/13475.001.0001)

Effective Advocacy

Lessons from East Asia's Environmentalists

By: Mary Alice Haddad

Citation:

Effective Advocacy: Lessons from East Asia's Environmentalists

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DOI: 10.7551/mitpress/13475.001.0001

ISBN (electronic): 9780262363426

Publisher: The MIT Press

Published: 2021

The open access edition of this book was made possible by generous funding and support from the National Endowment for the Humanities, and Arcadia – a charitable fund of Lisbet Rausing and Peter Baldwin



The MIT Press

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The open access edition of this book was made possible by generous funding from Arcadia—a charitable fund of Lisbet Rausing and Peter Baldwin.



Open access edition funded by the National Endowment for the Humanities. Any views, findings, conclusions, or recommendations expressed in this book do not necessarily represent those of the National Endowment for the Humanities.



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HUMANITIES**

The MIT Press would like to thank the anonymous peer reviewers who provided comments on drafts of this book. The generous work of academic experts is essential for establishing the authority and quality of our publications. We acknowledge with gratitude the contributions of these otherwise uncredited readers.

This book was set in Stone Serif and Stone Sans by Westchester Publishing Services.

Library of Congress Cataloging-in-Publication Data

Names: Haddad, Mary Alice, 1973- author.

Title: Effective advocacy : lessons from East Asia's environmentalists / Mary Alice Haddad.

Description: Cambridge, Massachusetts : The MIT Press, [2021] | Series: American and comparative environmental policy | Includes bibliographical references and index.

Identifiers: LCCN 2020027086 | ISBN 9780262542357 (paperback)

Subjects: LCSH: Environmentalism--East Asia. | Environmental policy--East Asia.

Classification: LCC GE199.E17 H34 2021 | DDC 333.7095--dc23

LC record available at <https://lcn.loc.gov/2020027086>