
Prologue ***Background to a Movement***

Gentlemen emigrating to the New Settlement, Swan River, on the Western Coast of Australia, will find a great advantage in having a comfortable Dwelling that can be erected in a few hours after landing, with windows, glazed doors, and locks, bolts, and the whole painted in a good and secure manner, carefully packed and delivered at the Docks, consisting of two, three, four or more roomed Houses, made to any plan that may be proposed

John Manning, manufacturer of the Portable Colonial Cottage, advertising pamphlet, c. 1830

Your General Panel Home offers solid comfort, modern beauty, convenient livability. Here is a home far advanced in design The structural elements of your General Panel Home are made in a huge factory with modern machines

and special jigs and fixtures for precision structure. . . . Your General Panel Home can be built wherever you choose, and the time required at the building site to complete it is seldom more than two or three weeks. . . .

General Panel Corporation, manufacturer of the Packaged House, advertising pamphlet, c. 1946