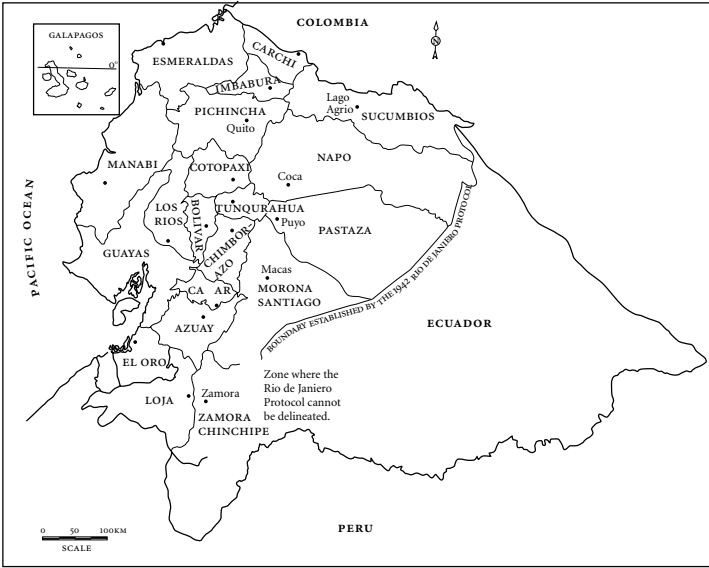


## A NOTE ON NAMES

Ethnographers have long engaged in the practice of disguising the names of the people they work with. In this book, I chose to follow this convention only in part. Many of the indigenous leaders with whom I collaborated were, and continue to be, highly public persons. They regularly appeared in public forums, in newspapers, on the radio, and at times on television, voicing their opinions. As such, I use these individuals' real and complete names. The one exception to this practice is the president of DICIP; his name is fictive. I have followed the same practice and used the real names of all high-ranking government officials and representatives of the landed oligarchy. I chose not to use the real names of ARCO executives; their actions, decisions, and speech serve collectively to exemplify a particular logic of liberal corporate capitalism. All other individuals mentioned in this book—be they Indian representatives or *comuneros*, corporate employees or government workers—have been given fictive names to protect their anonymity. All places and dates are true to history.

By the years 2000, the spelling of “Quichua” changed to “Kichwa.” In this book, I use the former, as this is what *indígenas* used at the time.



MAP 1. Ecuadorian Map of Ecuador, 1994.