

Contributors

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Sherry Blankenship has taught graphic design in the US, New Zealand and Lebanon and offered courses and workshops in Jordan, India, Turkey and Zimbabwe which has only stimulated her interest in design and culture. Before entering design education, she designed books and magazines. She currently writes and co-designs *Comma*, a publication dedicated to graphic design in the Middle East.

H. Alpay Er studied industrial design at the Middle East Technical University (METU), Ankara. He received his Ph.D. from the Institute of Advanced Studies, Manchester Metropolitan University in the UK. His doctoral work was on the development patterns of industrial design in newly industrialized countries. Having previously taught at Hacettepe University in Ankara, he is currently an associate professor in the Department of Industrial Product Design at Istanbul Technical University (ITU). He served in different committees of State Planning Organization (DPT), and the Industrial Designers Society of Turkey (ETMK) of which he is an active member. He is also an International Corresponding Council Member of the Design Research Society (DRS). His research interests include design management and strategy, industrial design in newly industrializing economies, design education, and government design policies.

Özlem Er received her BID and MSc degrees from the Middle East Technical University (METU), Turkey, and her Ph.D. from the Institute of Advanced Studies at Manchester Metropolitan University, UK. Her Ph.D. study looked into the use of design consultancy companies by clients from newly industrialized countries. Having taught at METU from 1996 to 2000, she is currently an associate professor in the Department of Industrial Product Design, Istanbul Technical University (ITU). She has initiated design management teaching at post-graduate level in Turkey. She was the chairperson of the Industrial Designers' Society of Turkey (ETMK), 2000–2002. Her research interests include the acquisition of product design capability at firm-level, the use of foreign design consultancies for learning and technology transfer, design management and design education.

Elzbieta (Elka) T. Kazmierczak, born in Poland, designer, illustrator, semiotician, and a printmaker. Head of the Illustration Program at SUNY at Buffalo, Co-chair of the Expert Group for Knowledge Presentation of the International Institute for Information Design. She obtained an MFA in graphic design and an MA in Art Education from the University of Illinois at Urbana-Champaign. Kazmierczak received her undergraduate degree in graphic design, as well as formal training in philosophy and logical semiotics in Poland. Her current research is in the cognitive aspects of representation, diagrammatic modeling, and visual literacy. Her publications include: "A Semiotic Perspective on Aesthetic Preferences: Visual Literacy and Information Design," *Information Design Journal* 10:2 (2001): 176–187; "Iconicity, Diagrammatics, and Aesthetic Preferences: A Semiotic Perspective on Visual Literacy and Information Design," *Visual Sociology, The Journal of the International Visual Sociology Association* 16:1 (2001): 89–99; "Shortcuts to Meaning: Diagrams and Making Sense Out of Image-text Designs," *Semiotics* 2000 (Peter Lang Publishing): 142–159.

Fatma Korkut received her BID from the Middle East Technical University (Ankara) and her MSc in Design from IIT Institute of Design (Chicago). She recently received a Ph.D. in industrial design from the Mimar Sinan University (Istanbul). She is currently an instructor in the Department of Industrial Design at the Middle East Technical University. She is an active member and past chair of the Industrial Designers' Society of Turkey (ETMK). She served on governmental committees on the protection of industrial property rights, and teaches a graduate course on professional rights and responsibilities. Her current research interests include history of industrial design education and profession in Turkey, design protection in Turkey and EU, and users' new product experience.

Mark Mentzer is professor and associate head of the School of Design at Carnegie Mellon University. Mentzer is the recipient of the university's Hornbostle Teaching Award and has taught and lectured on drawing, color and design around the world. He has exhibited in some 35 group and one-person shows nationally, receiving numerous awards for his work. His work can be found in many corporate and private collections in the US and abroad. He continues to produce works for exhibition. Mentzer also works in concert with designers using various drawing methods to create presentations and develop design concepts.

R. Roger Remington considers himself primarily a teacher who has critical interests in design studies (graphic design history, theory and methods), research, writing and graphic design practice. Since 1982 he has been engaged in the research, interpretation, and preservation of the history of graphic design. He has co-chaired two major symposia on graphic design history and written a book, *Nine Pioneers in American Graphic Design*, for The MIT Press. His second book, *Lester Beall: Trailblazer of American Graphic Design* was published in July of 1996 by W.W. Norton. Presently he is working on a book, *A New Unity: Modernism in American Graphic Design: 1930-1950* for Laurence King Publishers in London.

The Graphic Design Archive at RIT, which he developed, involves preserving and interpreting the original source materials of 16 design pioneers such as Lester Beall, Will Burtin, Cipe Pineles, William Golden and Alvin Lustig among others. In 1999 his design history course on 20th Century Information Design is targeted at on-line learners. Presently he is developing a new course on "Women Pioneers in American Graphic Design."

Kin Wai Michael Siu lectures in the school of design at The Hong Kong Polytechnic University. He is currently a Fulbright Scholar at the Massachusetts Institute of Technology. His Research interests are design, culture and theory, street furniture, and needs identification.

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