
Contributors

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Adam Kallish, in addition to having been design director at Andersen Worldwide, also built an external design and technology group for USWeb/CKS (march-FIRST) and was director of innovation for ZEFER. He received his education in graphic design from the University of Illinois at Chicago and the Rhode Island School of Design. Having worked for several boutique design firms, he also has taught at North Carolina State, School of the Art Institute of Chicago, University of Illinois at Chicago, and Northern Illinois University. He continues to consult on design, brand, and technology issues through Trope in Oak Park, Illinois.

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