
Contributors

Paul Atkinson oversees research, historical and contextual studies and 3D Design for the School of Art and Design at the University of Huddersfield, UK, where he teaches design history and product design practice. His area of interest lies mainly in post-war product design, and in particular in the history of personal computing. Previous publications include an edited special issue of the *Journal of Design History: Do-It-Yourself: Democracy and Design*, 19:1, which was accompanied by a touring exhibition. Previous articles on aspects of computer history include: "Man in a Briefcase: The Social Construction of the Laptop Computer and the Emergence of a Type Form," *Journal of Design History* 18: 2 (2005) 191–205; "The (In)Difference Engine: Explaining The Disappearance of Diversity In The Design of The Personal Computer," *Journal of Design History* 13: 1 (2000); 59–72; and "Computer Memories: The History of Computer Form," *History and Technology* 15:1–2 (1998) 89–120.

Michael Biggs is professor of aesthetics, reader in visual communication, and associate dean research for the Creative and Cultural Industries at the University of Hertfordshire, UK. He is also visiting professor in arts-based research in Architecture at the University of Lund, SE.

Daniela Büchler has a BArch, MArch and Ph.D. in architecture from the faculty of architecture and urbanism, São Paulo University, Brazil. Since 2005 she has been a Design Research Society council member, visiting research fellow at UH and joint coordinator of the project "academic research in areas of design practice."

Bradford Cokelet is a doctoral candidate in philosophy at Northwestern University. He is in the process of writing a dissertation on moral motivation and the objectivity of ethics.

Anthony Faiola has worked in higher education and industry since 1979 in a variety of roles and environments as designer, director, teacher and researcher. He is a three-time Fulbright Scholar to Russia in HCI, new media and communication technology; and has also worked and guest lectured throughout Europe on these subjects. His research focuses on the influence of cultural cognition on the design of interactive products, as well as design theory as it applies to HCI and new media education. His recent research focuses on medical device design for critical care and geriatric patients. He received his MFA from The Ohio State University in Fine Arts, MA from The Ohio State University in Industrial Design, and Ph.D. from Purdue University in Communication.

Priscila Farias is a graphic designer and is currently the head of a new graduate program in design at the Senac University Center in São Paulo, Brazil. She is also the President of the Brazilian Society of Information Design (SBDI), and the editor of *InfoDesign*, the Brazilian Journal of Information Design.

Tony Fry is a director of Team D/E/S (a design consulting specializing in sustainment), an educator, an editor of *Design Philosophy Papers* and a farm forester. He is based in Queensland, Australia. He is widely published and his latest book is being published by the São Paulo University Press in 2007.

Gevork Hartoonian is an associate professor of architecture at the University of Canberra, and has taught in many universities of America including Columbia University, the Pratt Institute of Architecture. His new book, *Crisis of the Architecture: The Architecture of Theatricality* was published in March 2006. He is also the author of *Modernity and its Other*, 1997, and *Ontology of Construction*, 1994/97. He was guest editor of *Architectural Theory Review*, "Walter Benjamin and Architecture," and "Critical Practice" in 2005 and 2003 respectively. Hartoonian has lectured widely and published in international journals of architecture. His recent publications include, "Modernism," the entry essay for *Encyclopaedia of 20th Century Architecture*, Routledge, 2004, "Gottfried Semper: the Structure of Theatricality," *Art Criticism* 18:2 (2003), "Beyond Historicism: Manfredo Tafuri's Flight," *Art Criticism* 17:2 (2002), and "Frank Gehry: Roofing, Wrapping, and Wrapping the Roof" in *The Journal of Architecture* 7 (Spring 2002), among other essays.

Adam Kallish, in addition to having been design director at Andersen Worldwide, also built an external design and technology group for USWeb/CKS (march-FIRST) and was director of innovation for ZEFER. He received his education in graphic design from the University of Illinois at Chicago and the Rhode Island School of Design. Having worked for several boutique design firms, he also has taught at North Carolina State, School of the Art Institute of Chicago, University of Illinois at Chicago, and Northern Illinois University. He continues to consult on design, brand, and technology issues through Trope in Oak Park, Illinois.

Victor Margolin is professor emeritus of design history at the University of Illinois, Chicago. He is the founding editor and now a co-editor of *Design Issues*. Recent books include *The Politics of the Artificial: Essays on Design and Design Studies* and *Culture is Everywhere: The Museum of Contemporary Art*.

Owain Pedgley worked for three years as a product designer in the sports equipment sector prior to his appointment as senior research associate in the department of design & technology, Loughborough University. He holds a Ph.D. in materials and processes decision-making in industrial design, and presently majors in the areas of product innovation and Cool AcousticsT technology—the design and development of musical instruments from polymers.

Fenggen Qian is an associate professor of design at the Cheung Kong School of Art and Design in China. His writing focuses on the history and theory of design in China. After conducting research as a visiting scholar in France, he is now completing his Ph.D. studies in the UK.

Fedja Vukić is a senior lecturer of design theory and history at the Graduate School of Design, Faculty of Architecture, University of Zagreb, Croatia. Fellow of the Wolfsonian Foundation Research Centre, Miami Beach 1995. He has published and edited several books including (in English) *A Century of Croatian Design*, Meandar, Zagreb 1996; *Zagreb—Modernity and the City*, AGM, Zagreb, 2003.

Paul Wormald is senior lecturer in the department of design and technology, Loughborough University. A graduate of the Royal College of Art, Paul worked for six years as an industrial design engineer. His research is directed at improving product design practices and education, focusing on new product development and computer aided design. He has also supervised UK government knowledge transfer schemes to create synergies between industrial design and manufacturing industry.

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Editorial Correspondence

c/o Diane Stadelmeier
Design Issues
School of Design
Carnegie Mellon University
110 Margaret Morrison
Pittsburgh, PA 15213-3890 USA
telephone: (412) 268-6841
fax: (412) 268-3088
e-mail: dsc6@andrew.cmu.edu