

Paul Stiff is reader in typography and graphic communication at the University of Reading, where he directs the M.A. program in Information Design. For many years, he edited *Information Design Journal*. In 1996, he founded *Typography Papers*, which he still edits; the eighth volume is now being assembled. This paper is the result of work on a research project entitled "The Optimism of Modernity: Recovering Modern Reasoning in British Typography," which is funded by the Arts and Humanities Research Council. (Details of the project can be found at www.optimism-modernity.org.)

Kostas Terzidis is an associate professor at the Graduate School of Design at Harvard University and holds a Ph.D. and Masters in architecture. His latest book *Algorithmic Architecture*, (Architectural Press/Elsevier, 2006), provides an ontological investigation into the terms, concepts, and processes of algorithms in architecture and provides a theoretical framework for design implementations.

Lauren Weinberg is a doctoral student in the department of art history at the University of Illinois at Chicago. Her research interests include socially responsible design and D.I.Y. practices. Ms. Weinberg is also a journalist, writing about art and design for *ARTnews*, *Time Out Chicago*, and other publications.

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