
Contributors

Lara Allison is currently a Ph.D. candidate in the Department of Art History and Archaeology at Columbia University in the City of New York. Lara's dissertation deals with the institutionalization of the Bauhaus in the United States during the 1930s, 1940s, and 1950s, with a particular focus on the Institute of Design in Chicago.

John Body, when writing this article, held the position of Assistant Commissioner Integrated Tax Design with the Australian Taxation Office. John now works in his own business, ThinkPlace, providing strategic design advice and assistance to a number of large organizations. John has qualifications in mathematics and a masters in the application of chaos and complexity theory to managing large organizations.

Richard J. Boland Jr. is professor of information systems and professor of accounting at the Weatherhead School of Management, Case Western Reserve University and a Senior Research Associate at the Judge Institute of Management at the University of Cambridge. He was founding editor of *Information and Organization* and does qualitative studies of individuals as they design and use information. His interest is in how people make meaning as they interpret situations in an organization or as they interpret data in a report. Most recently he is fascinated with narrative and design as modes of cognition that are systematically undervalued, yet dominate our meaning making.

Maggie Breslin came to her career as a designer through a love for stories. Her early work in film, television, motion graphics, and animation shaped her ideas about narrative, audience, and design. A shift towards interactive media provided the opportunity to explore new ways of storytelling; including strategic design for Sony Pictures, game design for The WB and a stint leading a product development team that was responsible for turning elevator pitch ideas into functioning products. Today she is a designer/researcher in the SPARC Innovation Program at the Mayo Clinic where she leads teams in collecting stories and using them to re-imagining how health care services will be delivered. Maggie holds a M.A. in Design from Carnegie Mellon University and a B.S. in Mass Communications from Miami University, Oxford, Ohio.

Richard Buchanan is professor of design and former Head of the School of Design at Carnegie Mellon University, where he is currently Director of Doctoral Studies. He is one of the editors of *Design Issues* and a former president of the Design Research Society, an international learned society based in the United Kingdom. Professor Buchanan received his A.B. and Ph.D. from the interdisciplinary Committee on the Analysis of Ideas and the Study of Methods at the University of Chicago.

Fred Callopy is professor and chair of the Department of Information Systems at the Weatherhead School of Management, Case Western Reserve University. In 1979, he designed *The Desk Organizer*, the first desk management software for personal computers. His current research interest is related to how highly interactive instruments are best designed.

Elizabeth Guffy is a specialist on design history, theory, and criticism. She is currently working on a study of globalism and the geographies of design and the anthology of design writings from antiquity to the present.

Julian Jenkins is a consultant and information designer at Second Road, a strategy and design consultancy based in Sydney, Australia. He has worked on information design projects for a number of large public and private sector clients, across a variety of industries. He assisted the principal of Second Road, Tony Golsby-Smith, during the design phase for the HOTSAs reports, and was the lead consultant during the roll-out of the HOTSAs reporting process. He has since led similar reporting projects for large corporate organizations in Australia.

Sabine Junginger holds a Ph.D. in Design and a M.A. in Communication Planning and Information Design from Carnegie Mellon University. She is assistant professor (lecturer) at the Lancaster Institute for Contemporary Arts at Lancaster University, where she is actively involved with imagination@lancaster, a new interdisciplinary center for innovation.

Kalle Lyytinen is professor of information systems at the Weatherhead School of Management at Case Western Reserve University and an adjunct professor at the University of Jyväskylä in Finland. He teaches advanced degree students and executives on topics related to systems development, risk management, and electronic and mobile commerce. He is well known for his research in computer-supported system design and modeling, system failures and risk assessment, computer-supported cooperative work, and the diffusion of complex technologies. He is currently researching the development and management of digital services and the evolution of virtual communities.

Harriet Spear is an independent consultant based in New York City, with more than twenty years of design and project management experience. She is accomplished in environmental graphic design and wayfinding, interpretive graphics for exhibitions and brand identity systems—as well as typeface design, publication and book design. Her work ranges from exhibit graphics for the Smithsonian Institution, to a comprehensive signage and wayfinding system found in the U.S. National Parks, to research, design and development of a highly legible typeface *Clearview* for America's Interstate Highway System. Harriet's work has received awards from the Society for Environmental Graphic Design and the Industrial Design Society of America, and has been featured in *Print* magazine, the *Wall Street Journal* and the *New York Times*. She received her B.F.A. in Graphic Design from the Rhode Island School of Design.

Daved van Stralen, MD, is a pediatric critical care physician at Loma Linda University School of Medicine where he helped develop the Pediatric ICU and the Emergency Medical Care degree program. He is also adjunct professor of Emergency Medical Service at Crafton Hills College, Yucaipa, California and medical director for Totally Kids Specialty Healthcare, San Bernardino County Fire Department and American Medical Response. In the 1970s he worked as an ambulance man and fire department rescue ambulance driver for the Los Angeles City Fire Department. He has a BA in Social Ecology and a BS in Biological Science from the University of California, Irvine; an MD degree from UC Irvine California College of Medicine where he completed his Pediatric Residency. He completed a Pediatric Critical Care Fellowship at Children's Medical Center and Parkland Memorial Hospital, Dallas, Texas.

Alice Twemlow writes about design for publications including *Eye, I.D.*, and *Print*, and is the author of *What is Graphic Design For?* (Rotovision, 2006.) She teaches critical thinking in the Rhode Island School of Design MFA graphic design program and directs design conferences, including GraficEurope 2004, which considered locality and craft in relation to graphic design.

Youngjin Yoo is associate professor in Management Information Systems and Irwin L. Gross Research Fellow at the Fox School of Business and Management School of Management at Temple University. He studies how design approaches can be integrated in managing innovations and information technology.

Olga Zhivov has a professional and educational background in both strategic marketing communications and communication design. As a result, her visual design work builds on a distinct premise: "Form follows communication strategy." Currently she manages her own consultancy, Fulcrum, based in New York City, where she provides strategic and creative direction for brand communications of diverse organizations such as Global Medical Institutes, American Museum of Natural History and Esselte. A number of her projects are permanently installed in New York City, Washington, D.C. and Florence, Italy, and her work has received awards from the Society for Environmental Graphic Design, American Association of Museums, Ford Motor Company and Gleaners Food Bank. Olga holds an M.S. in Strategic Communications from Columbia University and a B.F.A. in Communication Design from Carnegie Mellon University.

Notes to Contributors

The preferred method of submission is by email to: dsc6@andrew.cmu.edu But, authors may also submit hard copies by submitting seven copies of each manuscript for consideration to the Editorial Board, *Design Issues*, School of Design, Carnegie Mellon University, 110 Margaret Morrison, Pittsburgh, PA 15213-3890. Authors are advised to keep a copy of their manuscript as protection against loss in transit. A short biographical statement, including present affiliation and previous publications by the authors, is required. After acceptance of the article author will be expected to send a computer file of the article.

Text Format

Manuscripts, including text, endnotes, long quotations, tables, illustrations and captions, should be typed double-spaced with approximately 250 words per page. The preferred length is a maximum of 5,000 words, or 20 pages, of text. Pages should be numbered consecutively, including separate pages following the text for endnotes and illustration captions.

If possible, the style of the manuscripts should conform to the *Chicago Manual of Style*, latest edition, published by the University of Chicago Press. Authors outside of the United States should use an equally standard style manual.

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End notes should be numbered consecutively, and references to them indicated clearly by corresponding numbers in the text. Style should conform to footnote style in the *Chicago Manual of Style* or foreign equivalent.

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Book reviews are solicited by the Book Review Editor. The length of the review will be determined jointly by the Book Review Editor and the Editorial Board. Reviews should conform, if possible, to *Chicago Manual of Style*, and the editorial guidelines for articles mentioned above.

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Design Issues invites submission of visual projects of a theoretical or experimental nature. The primary criteria for selection are that the work be provocative and of high visual quality. All work should be submitted in black and white. Photostats or photographs are preferred and should be 8"x10" black and white glossy. Slides will NOT be accepted. Work will be resized as necessary. Bleeds and crops will not be made unless specifically noted by the designer.

Visual material will be returned only if accompanied by a self-addressed envelope with the proper postage affixed.

Responses from Readers

Design Issues encourages written responses to articles and reviews, as well as comments on general or related issues. Letters should be limited to 1,500 words.

Letters that comment on articles and reviews will be sent to the author of the original article for response.

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