

## Contributors

**Leah Armstrong** is FWF Elise Richter Senior Post-Doctoral Research Fellow at the University of Applied Arts Vienna and was a previous Smithsonian Fellow. She is co-editor of *Fashioning Professionals: Representation and Identity at work in the Creative Industries* (London: Bloomsbury 2018) and is working on her first monograph for Manchester University Press on the changing identity of the professional designer in Britain and the United States, 1930–1980.

**Andy Dong** is a professor of mechanical engineering with a courtesy appointment in the business school at Oregon State University. His research aims to explain the impact of design strategy on productivity and the betterment potential of new products. Andy combines design theory with insights from economics and cognitive psychology to help designers and firms discover, shape, and deliver new forms of value.

**Diana Garvin** is an assistant professor of Italian at the University of Oregon. She authored *Feeding Fascism: The Politics of Women's Food Work* (University of Toronto Press, Winter 2022). Garvin's research on everyday life in Fascist Italy has been supported by the Fulbright Global Scholar Award, the Getty Library Research grant, the UO Presidential Fellowship, the AAR Rome Prize, and the CLIR Mellon Fellowship.

**Inbal Ben-Asher Gitler** earned her PhD from Tel-Aviv University in 2005. She is a senior lecturer of architecture and visual culture at Sapir Academic College and an adjunct lecturer at Ben Gurion University of the Negev. She is author of *Architectural Culture in British Mandate Jerusalem, 1917-1948* (Edinburgh University Press, 2020). Her main research areas are the modern architecture of Israel/Palestine, as well as Israeli visual culture. Since 2014 she serves as co-chair of the DoCoMoMo Israel branch, and since 2020 she serves as the head of the ICOMOS-Israel Committee for Twentieth Century Heritage.

**Miso Kim** is an assistant professor in the Department of Art+Design at Northeastern University. She holds a PhD in Design from Carnegie Mellon University. Her research explores the humanist framework of service design, with a focus on dignity, autonomy, and participation.

**Maaïke Kleinsmann** is a professor in Design for Digital Transformation at the Faculty of Industrial Design Engineering at Delft University of Technology. Her research aims to develop design strategies for digital transformation (in the healthcare domain). She received multiple prestigious research grants and is heading a design lab called CardioLab. Besides her work for TU Delft, Kleinsmann is active as co-director of the Design Society's Special Interest Group Health Systems Design. Kleinsmann has published her work in major design journals.

**Einat Lachover** earned her PhD from Tel-Aviv University in 2003. She is an associate professor at Sapir Academic College. Her work is dedicated to critical analysis of the encounters between gender and a broad range of media forms and contexts, such as: gender construction of news production; gendered discourse in news media; gender ideologies in popular media; and girlhood and media.

**Youngsoo Lee** is an assistant professor in the department of Korean Culture and Contents at Soonchunhyang University. She holds a PhD in Visual Contents from Ewha Woman's University. Lee studies the storytelling of digital media and contents.

**Guilherme Fowler A. Monteiro** is an associate professor at Insper, Brazil, where he has held the Endeavor Chair in Entrepreneurship. From the University of São Paulo he earned his PhD in Management (Organizational Economics) and his MSc and BA in Economics. A lover of design, Guilherme has dedicated himself to understanding how the areas of business strategy and design can develop a deeper and more productive dialogue.

**Dirk Snelders** is professor of Organizing Product and Service Design at TU Delft. Over the years, his research interests have moved from the function of design in relation to aesthetics and branding, to the organization and professionalization of design in service industries.

**Helena Polati Trippe** is a service designer with a specialism in policy, public services, data, and housing. She is a practicing service designer at the Government Digital Service looking at digital identities and data sharing across government. Trippe worked for many years on housing policy delivery and previously co-founded an open data business to address housing affordability in the private rented sector. She is a Visiting Lecturer at Loughborough University and the Royal College of Art. Trippe earned a PhD in Service Design from the Royal College of Art, an MSc in Urban Geography from the London School of Economics, and a BSc in Sociology and Cultural Studies from Goldsmiths College, University of London.

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