

Living Books

Leonardo

Roger F. Malina, Executive Editor
Sean Cubitt, Editor-in-Chief

Synthetics: Aspects of Art and Technology in Australia, 1956–1975, Stephen Jones, 2011

Hybrid Cultures: Japanese Media Arts in Dialogue with the West, Yvonne Spielmann, 2012

Walking and Mapping: Artists as Cartographers, Karen O'Rourke, 2013

The Fourth Dimension and Non-Euclidean Geometry in Modern Art, revised edition, Linda Dalrymple Henderson, 2013

Illusions in Motion: Media Archaeology of the Moving Panorama and Related Spectacles, Erkki Huhtamo, 2013

Relive: Media Art Histories, edited by Sean Cubitt and Paul Thomas, 2013

Re-collection: Art, New Media, and Social Memory, Richard Rinehart and Jon Ippolito, 2014

Biopolitical Screens: Image, Power, and the Neoliberal Brain, Pasi Väliäho, 2014

The Practice of Light: A Genealogy of Visual Technologies from Prints to Pixels, Sean Cubitt, 2014

The Tone of Our Times: Sound, Sense, Economy, and Ecology, Frances Dyson, 2014

The Experience Machine: Stan VanDerBeek's Movie-Drome and Expanded Cinema, Gloria Sutton, 2014

Hanan al-Cinema: Affections for the Moving Image, Laura U. Marks, 2015

Writing and Unwriting (Media) Art History: Erkki Kurenmiemi in 2048, edited by Joasia Krysa and Jussi Parikka, 2015

Control: Digitality as Cultural Logic, Seb Franklin, 2015

New Tendencies: Art at the Threshold of the Information Revolution (1961–1978), Armin Medosch, 2016

Screen Ecologies: Art, Media, and the Environment in the Asia-Pacific Region, Larissa Hjorth, Sarah Pink, Kristen Sharp, and Linda Williams, 2016

Pirate Philosophy: For a Digital Posthumanities, Gary Hall, 2016

Social Media Archeology and Poetics, edited by Judy Malloy, 2016

Practicable: From Participation to Interaction in Contemporary Art, edited by Samuel Bianchini and Erik Verhagen, 2016

- Machine Art in the Twentieth Century*, Andreas Broeckmann, 2016
- Here/There: Telepresence, Touch, and Art at the Interface*, Kris Paulsen, 2017
- Voicetracks: Attuning to Voice in Media and the Arts*, Norie Neumark, 2017
- Ecstatic Worlds: Media, Utopias, Ecologies*, Janine Marchessault, 2017
- Interface as Utopia: The Media Art and Activism of Fred Forest*, Michael F. Leruth, 2017
- Making Sense: Cognition, Computing, Art, and Embodiment*, Simon Penny, 2017
- Weather as Medium: Toward a Meteorological Art*, Janine Randerson, 2018
- Laboratory Lifestyles: The Construction of Scientific Fictions*, edited by Sandra Kaji-O'Grady, Chris L. Smith, and Russell Hughes, 2018
- Invisible Colors: The Arts of the Atomic Age*, Gabrielle Decamous, 2018
- Virtual Menageries: Animals as Mediators in Network Cultures*, Jody Berland, 2019
- From Fingers to Digits: An Artificial Aesthetic*, Ernest Edmonds and Margaret A. Boden, 2019
- MATERIAL WITNESS: Media, Forensics, Evidence*, Susan Schuppli, 2020
- Tactics of Interfacing: Encoding Affect in Art and Technology*, Ksenia Fedorova, 2020
- Giving Bodies Back to Data: Image Makers, Bricolage, and Reinvention in Magnetic Resonance Technology*, Silvia Casini, 2021
- A Biography of the Pixel*, Alvy Ray Smith, 2021
- Living Books: Experiments in the Posthumanities*, Janneke Adema, 2021

See <http://mitpress.mit.edu> for a complete list of titles in this series.

Living Books

Experiments in the Posthumanities

Janneke Adema

**The MIT Press
Cambridge, Massachusetts
London, England**

© 2021 Massachusetts Institute of Technology

This work is subject to a Creative Commons CC-BY-NC license.



This book was set in Stone Serif and Stone Sans by Westchester Publishing Services.

Library of Congress Cataloging-in-Publication Data

Names: Adema, Janneke, author.

Title: Living books : experiments in the posthumanities / Janneke Adema.

Description: Cambridge : The MIT Press, 2021. | Series: Leonardo | Includes bibliographical references and index.

Identifiers: LCCN 2020047155 | ISBN 9780262046022 (paperback)

Subjects: LCSH: Scholarly publishing--Technological innovations. |

Open access publishing. | Learned institutions and societies--Publishing--Technological innovations. | Publishers and publishing--Technological innovations.

Classification: LCC Z286.S37 A34 2021 | DDC 070.5--dc23

LC record available at <https://lcn.loc.gov/2020047155>

Contents

Series Foreword ix

Acknowledgments xi

Introduction 1

1 Toward a Diffractive Genealogy of Book History 41

2 From Romantic to Posthumanist Authorship 71

**3 The Commodification of the Book and Its
Discursive Formation** 121

**4 Publishing as a Relational Practice: Radical Open Access
and Experimentation** 157

5 On Liquid Books and Fluid Humanities 199

Notes 249

Index 325

This is a section of [doi:10.7551/mitpress/11297.001.0001](https://doi.org/10.7551/mitpress/11297.001.0001)

Living Books

Experiments in the Posthumanities

By: Janneke Adema

Citation:

Living Books: Experiments in the Posthumanities

By: Janneke Adema

DOI: 10.7551/mitpress/11297.001.0001

ISBN (electronic): 9780262366465

Publisher: The MIT Press

Published: 2021

The open access edition of this book was made possible by generous funding and support from The MIT Press Frank Urbanowski Memorial Fund



The MIT Press

© 2021 Massachusetts Institute of Technology

This work is subject to a Creative Commons CC-BY-NC license.



This book was set in Stone Serif and Stone Sans by Westchester Publishing Services.

Library of Congress Cataloging-in-Publication Data

Names: Adema, Janneke, author.

Title: Living books : experiments in the posthumanities / Janneke Adema.

Description: Cambridge : The MIT Press, 2021. | Series: Leonardo | Includes bibliographical references and index.

Identifiers: LCCN 2020047155 | ISBN 9780262046022 (paperback)

Subjects: LCSH: Scholarly publishing--Technological innovations. |

Open access publishing. | Learned institutions and societies--Publishing--Technological innovations. | Publishers and publishing--Technological innovations.

Classification: LCC Z286.S37 A34 2021 | DDC 070.5--dc23

LC record available at <https://lcn.loc.gov/2020047155>