

## Acknowledgments

The book has benefited from the conversations, debates, and political engagements that the authors have engaged in as part of the Fairwork and Geonet projects based at the Oxford Internet Institute, University of Oxford. Thank you very much to Daniel Abs, Iftikhar Ahmad, María Belen Albornoz, Moritz Altenried, Paula Alves, Branka Andjelkovic, Amir Anwar, Arturo Arriagada, Amri Asmara, Tat Chor Au-Yeung, Priashish Basak, Alessio Bertolini, Louise Bezuidenhout, Gautam Bhatia, Richard Boateng, Manuela Bojadzijev, Macarena Bonhomme, Maren Borkert, Fabian Brasemann, Rodrigo Carelli, Sonata Cepik, Chi Chan, Henry Chávez, Aradhana Cherupara Vadakkethil, Matthew Cole, Paska Darmawan, Stefano De Sabbata, Markieta Domecka, Veena Dubal, Darcy du Toit, Trevilliana Eka Putri, Chris Foster, Milena Franke, Sandra Fredman, Rafael Grohmann, Khadiga Hassan, Richard Heeks, Kelle Howson, Francisco Ibáñez, Svitlana Iukhymovych, Vladan Ivanovic, Tanja Jakobi, Athar Jameel, Hannah Johnston, Zoran Kalinic, Srujana Katta, Chris King, Maja Kovac, Martin Krzywdzinski, Larry Kwan, Jorge Leyton, Oscar Javier Maldonado, Shabana Malik, Claudia Marà, Évilin Matos, Paul Mungai, Tasnim Mustaque, Mounika Neerukonda, Sidra Nizamuddin, Sanna Ojanperä, Abigail Osiki, Amelinda Pandu, Balaji Parthasarathy, Leonhard Plank, Valeria Pulignano, Jack Qui, Ljubivoje Radonjić, Ananya Raihan, Pablo Aguera Reneses, Nagla Rizk, Nancy Salem, Julice Salvagni, Derly Yohanna Sánchez Vargas, Murali Shanmugavelan, Janaki Srinivasan, Fabian Stephany, Shelly Steward, Ralph Straumann, Sophie Sun, Pradyumna Taduri, Pitso Tsibolane, Anna Tsui, Funda Ustek-Spilda, Jean-Paul Van Belle, Michel Wahome, Jing Wang, Robbie Warin, Nadine Weheba, and Zermina.

The beginnings of this book emerged from an International Development Research Centre (IDRC)–supported research project (“Microwork and Virtual Production Networks in Sub-Saharan Africa and Southeast Asia”) that took us to Malaysia, the Philippines, Vietnam, Ghana, Nigeria, and South Africa. In each of those six countries, we spoke with digital workers, managers of outsourcing companies, and policymakers.

Thank you to everyone who spoke with us, and thank you to IDRC for generously funding that research.

We were brilliantly assisted by the invaluable editing expertise of David Sutcliffe, and Christina Nichols. Thank you for so thoughtfully and thoroughly engaging with each text.

This book would not exist without Nola Haddadian and the team at IDRC. Nola—we acknowledge with gratitude the many ways you have offered encouragement, guidance, and support. Indeed, it is through IDRC’s support that we are able to release this book under an open access license.

We also wish to thank the funders of our research for trusting us to tackle head-on pressing problems in the world of work and giving us the space and time to step back, reflect, think, and write. We acknowledge the Alan Turing Institute under the Engineering and Physical Sciences Research Council (EPSRC) grant EP/N510129/1, the German Federal Ministry for Economic Cooperation and Development (BMZ) and the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), the UK Economic and Social Research Council (ESRC) (ES/S00081X/1), the Leverhulme Trust (PLP-2016–155), the Ford Foundation, and the European Research Council (ERC-2013-StG335716-GeoNet). While working on this book, Fabian was supported by the ESRC under grant ES/P000649/1, studentship number 2094254, as part of the Grand Union Doctoral Training Partnership (DTP) and the University of Oxford (Scatcherd European Scholarship).

Both editors would like to thank the inspiring and encouraging students, staff members, and faculty at the Oxford Internet Institute and at Green Templeton College.

Mark would like to thank his parents, Jean and Hashem, for giving him a planetary perspective; David Keeling and Matt Zook for crucial inspiration on the journey that led here; and Kat for always inspiring the next steps.

Fabian would like to thank David Feeny for his invaluable advice. A special thanks goes to Gabrielle for her patience and support, and to Fabian’s parents, Claudia and Hermann, for everything.

Finally, a thank-you to all of the book’s authors. This book was written and edited during the COVID-19 pandemic, and we are immensely grateful to each of the authors for contributing under such difficult conditions.

This is a section of [doi:10.7551/mitpress/13835.001.0001](https://doi.org/10.7551/mitpress/13835.001.0001)

# Digital Work in the Planetary Market

Edited by: Mark Graham, Fabian Ferrari

## Citation:

*Digital Work in the Planetary Market*

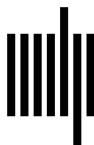
Edited by: Mark Graham, Fabian Ferrari

DOI: 10.7551/mitpress/13835.001.0001

ISBN (electronic): 9780262369824

Publisher: The MIT Press

Published: 2022



The MIT Press

© 2022 Contributors

This work is subject to a Creative Commons Attribution 4.0 (CC-BY 4.0) International License. Subject to such license, all rights are reserved.



Published by the MIT Press.

A copublication with  
International Development Research Centre  
PO Box 8500  
Ottawa, ON K1G 3H9  
Canada  
[www.idrc.ca/info@idrc.ca](http://www.idrc.ca/info@idrc.ca)

The research presented in this publication was carried out with the financial assistance of Canada's International Development Research Centre. The views expressed herein do not necessarily represent those of IDRC or its Board of Governors.

The MIT Press would like to thank the anonymous peer reviewers who provided comments on drafts of this book. The generous work of academic experts is essential for establishing the authority and quality of our publications. We acknowledge with gratitude the contributions of these otherwise uncredited readers.

This book was set in Stone Serif and Stone Sans by Westchester Publishing Services.

Library of Congress Cataloging-in-Publication Data

Names: Graham, Mark, 1980– editor. | Ferrari, Fabian, editor.

Title: Digital work in the planetary market / edited by Mark Graham and Fabian Ferrari.

Description: Cambridge, Massachusetts : The MIT Press, 2022. | Series: The MIT Press-International Development Research Centre series | Includes bibliographical references and index.

Identifiers: LCCN 2021037262 | ISBN 9780262543767 (paperback)

Subjects: LCSH: Employees—Effect of technological innovations on—Case studies. |

Industrial productivity—Effect of technological innovations on—Case studies. |  
Electronic commerce—Case studies.

Classification: LCC HD6331 .D527 2022 | DDC 331.25—dc23/eng/20211208

LC record available at <https://lcn.loc.gov/2021037262>