

This is a section of [doi:10.7551/mitpress/14769.001.0001](https://doi.org/10.7551/mitpress/14769.001.0001)

# Global Shifts

## Business, Politics, and Deforestation in a Changing World Economy

By: Philip Schleifer

### Citation:

*Global Shifts: Business, Politics, and Deforestation in a Changing World Economy*

By: Philip Schleifer

DOI: [10.7551/mitpress/14769.001.0001](https://doi.org/10.7551/mitpress/14769.001.0001)

ISBN (electronic): 9780262374446

Publisher: The MIT Press

Published: 2023



The MIT Press

## Acknowledgments

This book is the product of a long journey. The research and writing process was full of joyful and insightful moments, but also moments of doubt and exhaustion. Finding the focus to finish this project during a global pandemic, which left my wife and me locked down in a small Amsterdam flat with our newborn son, was not easy. Luckily, I had the amazing support of my family, mentors, and a terrific community of scholars. Without them, this book would not have been possible, and I feel infinite gratitude for all the encouragement, motivation, and advice I received. There is a long list of people and organizations that deserve to be acknowledged for contributing directly and indirectly to this book.

Let me begin by expressing my gratitude to Robert Falkner, my PhD supervisor at the London School of Economics. Robert has been a fantastic supervisor, mentor, and role model to me over the years. He has helped me become the scholar I am today and he in many ways contributed to the academic and intellectual foundations of this book. I am also grateful to the Department of International Relations and the Grantham Research Institute on Climate Change and the Environment at the LSE. They provided a stimulating environment for my PhD studies and important sections of this book were written during two visiting fellowships at the Grantham Research Institute. I also would like to express my gratitude to Andrea Liese, who mentored me very early in my academic career. Moreover, I would like to thank Frank Biermann and Oran Young, the academic editors of the MIT Earth System Governance series. Following our conversation at the Earth System Governance conference in 2017, they invited me to develop a book proposal, and they tirelessly supported the project on its long journey from idea to manuscript. Throughout the process, Beth Clevenger and Anthony Zannino from

MIT Press were very supportive and helped me navigate all kinds of practical challenges during the drafting stage and production process of this book. I am also grateful to the three anonymous reviewers for their praise, criticism, and constructive feedback. Their excellent comments helped me immensely in making this a more compact and compelling manuscript.

At the University of Amsterdam, which has been my professional home since 2016, I had wonderful support from the Department of Political Science and the members of the Political Economy and Transnational Governance program group. Particularly, I would like to thank Jonathan Zeitlin, Luc Fransen, and Daniel Mügge for commenting on draft chapters and for all their advice, encouragement, and support over the years. I am also grateful for the financial support I received from the Political Economy and Transnational Governance program group, the Amsterdam Institute for Social Science Research, and the Amsterdam Centre for European Studies for this project. Moreover, the development of the research agenda that culminated in this book has benefited from a Jean Monnet Fellowship at the European University Institute under the mentorship of Bernard Hoekman. It was during my fellowship at the EU's Robert Schuman Centre of Advanced Studies, where I started to engage more systematically with questions of global market shifts in the world food economy. This led to a first publication on sustainability certification in India's palm oil supply chain in *Global Environmental Politics*, which informed the framing and approach of this book. My research agenda in this area was also shaped by collaborations and conversations with many friends and colleagues over the years. I am very lucky to be part of a vibrant research community on transnational governance. Particularly, I would like to thank Michael Bloomfield, Yixian Sun, Graeme Auld, Peter Dauvergne, Hamish van der Ven, Janina Grabs, Maja Tampe, Greetje Schouten, Benjamin Cashore, Kate MacDonald, Genevieve LeBaron, Stefan Renckens, Axel Marx, Stefano Ponte, Joana Setzer, Matteo Fiorini, Clara Brandi, Rupal Verma, Nilawati, Michael Mason, and Karen Bäckstrand.

I also wish to express my deep gratitude to all the individuals who agreed to be interviewed for this project, as well as to the many individuals and organizations in Asia, Europe, and South America that supported my research work in various ways. Particularly, I would like to thank Arya Hadi Dharmawan, Bayu Eka Yulian, and Dyah Ita Mardiyarningsih from Institut Pertanian Bogor for warmly welcoming and hosting me during a research stay in Indonesia. Moreover, I would like to express special thanks to Greenpeace Indonesia,

SPKS, the Gecko Project, Sawit Watch, CIFOR, and the United Nations Forum on Sustainability Standards.

Finally, I am indefinitely grateful for being blessed with such a loving and caring family. My parents, my brother, and my sister have always supported me in all my endeavors, giving me stability, strength, and confidence. Last but certainly not least, there is my wife Simone, the love of my life, and my son Oskar, the joy of my life. I dedicate this book to you. This journey would have been impossible without you.

London, April 2022



© 2023 Massachusetts Institute of Technology

This work is subject to a Creative Commons CC-BY-NC-ND license.

Subject to such license, all rights are reserved.



The MIT Press would like to thank the anonymous peer reviewers who provided comments on drafts of this book. The generous work of academic experts is essential for establishing the authority and quality of our publications. We acknowledge with gratitude the contributions of these otherwise uncredited readers.

This book was set in Stone Serif and Stone Sans by Westchester Publishing Services.

Library of Congress Cataloging-in-Publication Data

Names: Schleifer, Philip, author.

Title: Global shifts : business, politics, and deforestation in a changing world economy / Philip Schleifer.

Description: Cambridge, Massachusetts : The MIT Press, [2023] | Series: Earth system governance | Includes bibliographical references and index.

Identifiers: LCCN 2022033273 (print) | LCCN 2022033274 (ebook) | ISBN 9780262545532 (paperback) | ISBN 9780262374439 (epub) | ISBN 9780262374446 (pdf)

Subjects: LCSH: Deforestation—Economic aspects. | Deforestation—Political aspects. | Farm supply industries.

Classification: LCC SD418 .S35 2023 (print) | LCC SD418 (ebook) | DDC 333.75—dc23/eng/20220829

LC record available at <https://lcn.loc.gov/2022033273>

LC ebook record available at <https://lcn.loc.gov/2022033274>