
Editor's note

The quickly changing environment of scholarly journal publishing has never been more in flux than it is at this time. The great success of this journal has added fuel to the speed at which we must anticipate the future and the growing activity of our field.

There are a number of factors that have convinced us we must now introduce page charges for publishing in *JOCN*. Starting with 9:1 they will be \$40.00/page for black and white and \$1200.00/page for color. These are the same rates as the *Journal of Neuroscience* as well as many other journals. While this is a common practice in biomedicine, it is less frequently seen in the cognitive sciences. Still, the rationale for this change in policy is strong.

First, the volume of papers we now process has risen dramatically and with that the need to publish more frequently and more extensively while trying to keep our subscription costs down. Second, we need to finance

the staff support that allows for this increased activity. Finally, we need to prepare for the inevitable transition to electronic publishing. It is this last development that truly demands new financial arrangements as well as many new exciting changes in *JOCN*. Currently *JOCN* can be viewed electronically at <http://biomednet.com/>.

It is not lost on us that the whole dynamics of scientific publishing is changing. Our current strategy of supplying both print and electronic media may well quickly resolve into *JOCN* being only electronic. But since no one knows how all of the new publishing alternatives will work out, we will always be prepared for the essential archival function through all of these transitions.

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