A sight for sore eyes.
Sore wallets, too.

No matter what you've set your sights on, ARSENAL Herbicide Applicators Concentrate can significantly help your established stand. Gentle on trees but tough on understory, ARSENAL controls more than 180 competitive species of trees and brush. That means you can make your stands denser and more accessible.

ARSENAL herbicide also helps enhance the wildlife carrying capacity of your land because it is selective to many wildlife food sources. And because ARSENAL releases your trees from hardwood competition, it increases your timber volume—which should increase your profit. So use ARSENAL Herbicide Applicators Concentrate for proper forest management, you'll find it's sorely needed. For more information call 800-545-9525 ext. 22854.
Professional Forester, Lifelong Environmentalist, Retired Land Commissioner ... and Grandfather of Eight

"The SFI™ program is setting the standard for sustainable forest management — and I should know. I led St. Louis County’s successful efforts to enroll 900,000 acres of publicly-owned forestland into the program.

— John Vogel
former Land Commissioner
St. Louis County, Minnesota

The Sustainable Forestry Initiative (SFI™) program is a comprehensive system of principles, objectives and performance measures that integrates the perpetual growing and harvesting of trees with the protection of wildlife, plants, soil and water quality. Through the SFI program, members of the American Forest & Paper Association (AF&PA) are revolutionizing the way they manage their forests.

And just last year, the award-winning program was opened to companies, landowners and organizations outside of AF&PA membership. Since that time, more than 2.75 million acres have been enrolled into the SFI program under a cooperative licensing agreement.

To learn more about the SFI program and opportunities to license your land or organization, please contact Suzanne Mangino at (202) 463-2746, or take a look at our web site: www.afandpa.org

But don't just take our word for it. Ask folks like Mr. John Vogel who have witnessed the achievements of the SFI program firsthand — and have contributed to its success.

Growing Tomorrow's Forests Today®