Erratum

Can it be Ethical to Apply Limited Resources in Low-income Countries to Ineffective, Low-reach Smoking Cessation Strategies? A Reply to Bitton and Eyal

Simon Chapman and Ross Mackenzie

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It has come to our attention that a factual error was inadvertently contained in the recently published paper: Chapman, S., Mackenzie, R. (2012) Can it be Ethical to Apply Limited Resources in Low-income Countries to Ineffective, Low-reach Smoking Cessation Strategies? A Reply to Bitton and Eyal. *Public Health Ethics, 5, 29–37; doi:10.1093/phe/phr035*

In a discussion of the use of tobacco cessation interventions, this article includes the statement that ‘a critical editorial in *Addiction* (West et al., 2010) was translated into French, Spanish and Chinese and displayed prominently for months on the home page of the pharmaceutical industry sponsored website, www.treatobacco.net’.

However, this may be misleading, as although Treatobacco.net has in the past been part-funded by the pharmaceutical industry, this is not now the case. A decision was made by the Board of that organization to no longer accept financial support from such a source in 2010. Treatobacco.net is currently funded by the Society for the Study of Addiction, the American Cancer Society, the NHS Centre for Smoking Cessation and Training and the Society for Research on Nicotine and Tobacco. More information on the funding of this organization can be found at: [http://www.treatobacco.net/en/page_10.php#funders](http://www.treatobacco.net/en/page_10.php#funders)

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